Big Data for Oracle DBAs

Arup Nanda

```
fcrawler.looksmart.com - - [26/Apr/2000:00:00:12 -0400] "GET
/contacts.html HTTP/1.0" 200 4595 "-" "FAST-WebCrawler/2.1-pre2
(ashen@looksmart.net)"
fcrawler.looksmart.com - - [26/Apr/2000:00:17:19 -0400] "GET
/news/news.html HTTP/1.0" 200 16716 "-" "FAST-WebCrawler/2.1-
pre2 (ashen@looksmart.net)"
/download/windows/asctab31.zip HTTP/1.0" 200 1540096
"http://www.htmlgoodies.com/downloads/freeware/webdevelopment/15
.html" "Mozilla/4.7 [en]C-SYMPA (Win95; U)"
123.123.123.123 - - [26/Apr/2000:00:23:48 -0400] "GET
/pics/wpaper.gif HTTP/1.0" 200 6248
"http://www.jafsoft.com/asctortf/" "Mozilla/4.05 (Macintosh; I;
PP()"
123.123.123.123 - - E26/Apr/2000:00:23:47 -04001 "GET /asctortf/
HTTP/1.0" 200 8130
"http://search.netscape.com/Computers/Data_Formats/Document/Text
/RTF" "Mozilla/4.05 (Macintosh; I; PPC)"
123.123.123.123 - -
```

```
/crawler.looksmart.com - _ E2b/Apr/2000:00:10:12 -04001 "GET
/contacts.html HTTP/h-0" 200 4595 "-" "FAST-WebCrawler/2-h-pro
 (ashenālooksmart.nat);

fcravler.looksmart.com - E2b/Apr/2000:00:17:19 -04003 "GET

/neus/news.html HTTP/1.0" 200 lb7lb "-" "FAST-WebCrawler/2.1-prez
 pppf33.on.bellg]AbAAVf4F jooksfik Aproj2001; qq336; Az 200000 :0ff12 -00003 -001
/ddunload/windows/AFC+4p3+1c2P | HFF2/A-01 - 200 - 490000 - - FAST-VebCravier/2-1-pre-
"http://www.h (asbenglookseart.net)"
                                                           (asheralooksant.net)" [78-740 | 178-74000:00:17:19 -0400] "GET | forward-looksant.net | 78-74000:00:17:19 -0400] "GET | forward-looksant.on - [78-740-72000:00:17:19 -0400] "GET | forward-looksant.on - [78-740-74000:00:17:19 -0400] "GET | forward-looksant.on - [78-74000:00:17:
                                                       ppp931.on.bellglobal.com - - E2b/Apr/2000:00:1b:12 -04001 "GET
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"http://www.htmlgoodies.com/downloads/freeware/webdevelopment/ls.
html" "Mozilla/4.7 EenIC-SYMPA (Win95) U)"
    /pics/wpaper-
"http://www-j
                                                           PPC)"
123.123.123.1
                                                                                                            (ashen@looksmart.net)"
    fcrauler.looksmart.com - [2b/Apr/2000:00:37:14 -04003 "GET
/neus/neus.html HTTP/1.0" 200 16716 "_" "FAST-WebCrawler/2.1-pre2
(ashen@looksmart.net)"
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RTF" "Mozilla
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/download/windows/asctab31.zip HTTP/3.0m 200 1540094
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html "hozilla/4.7 Fortificity # 100 4595 " " " PAST-400 Cravler/2-1-pre
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fcravler.looksmart.com - _ E2b/Apr/2000:00:17:19 -04001 "GET
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RTF" "Mozi
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"http://www.htmlgoodles.com/downloads/freeware/webdevelopment/15.
html" "Hozilla/4.7 EenIC-SYMPA (Win75: U)"
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HTTP/1.0" 200 8130
"http://search.net
RTF" "Mozilla/4.05
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/pics/wpaper.gif HTTP/1.0" 200 b248
"http://www.jafsoft.com/asctortf/" "Mozilla/4.05 (Macintoshi I:
pec.0"
                                                                                                                                                                                                    PPC)"
123:123:123:123 - - [25/Apr/2000:00:23:47 -0400] "GET /asctortf/
```

petabytes unpredictable format transient



Metadata Repository







Volume Variety Velocity



CUSTOMERS

CUST_ID

NAME

ADDRESS

CUSTOMERS

CUST_ID

NAME

ADDRESS

SPOUSE

CUSTOMERS

CUST ID

NAME

ADDRESS

SPOUSES

CUST_ID

NAME

CURRENT

EMPLOYERS

CUST_ID

NAME

CURRENT

CUSTOMERS

CUST_ID

NAME

ADDRESS

SPOUSES

CUST_ID

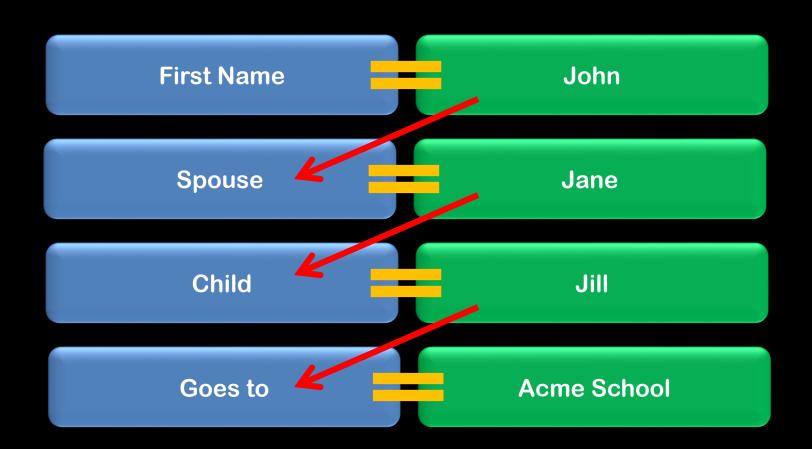
NAME

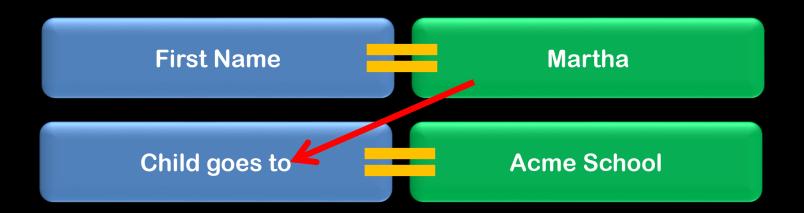
CURRENT

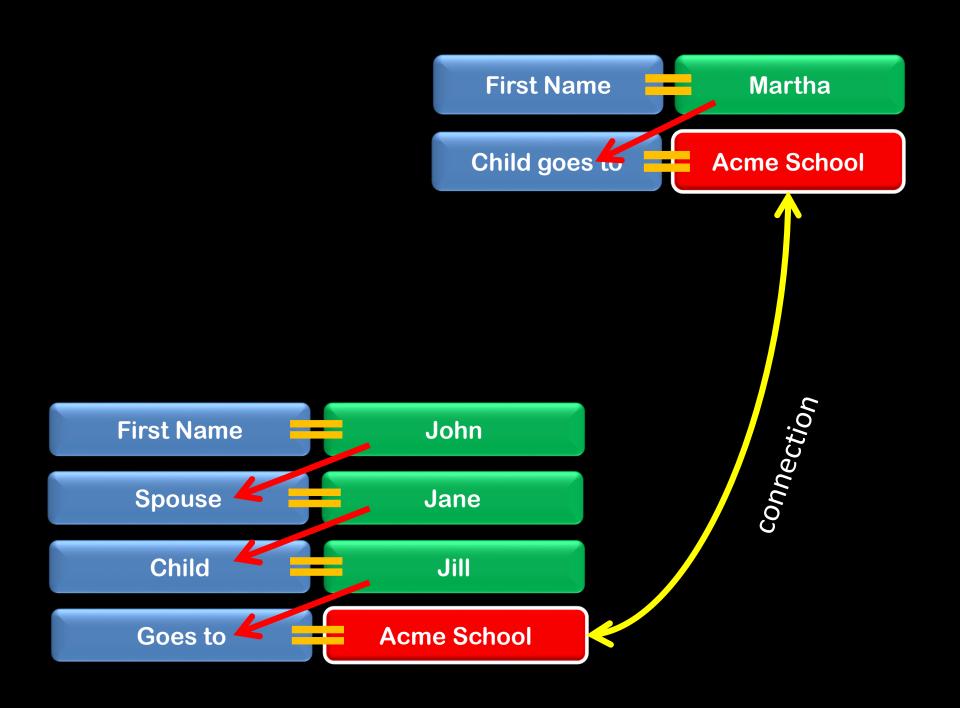
Mutually Exclusive, Maybe not?

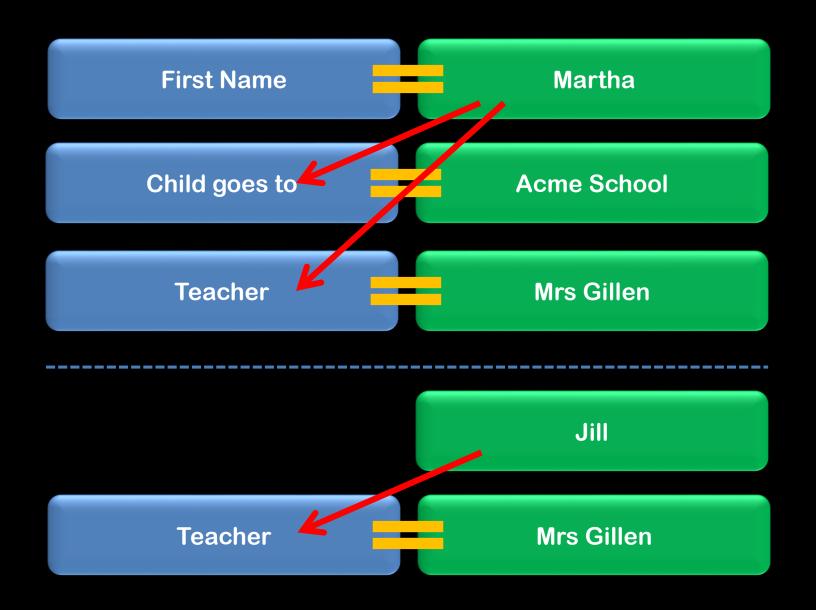
```
Name = Data
Relationship status = Data
Married to = Data
In a relationship with = Data
Friends = Data, Data, Data
Likes = Data, Data
```

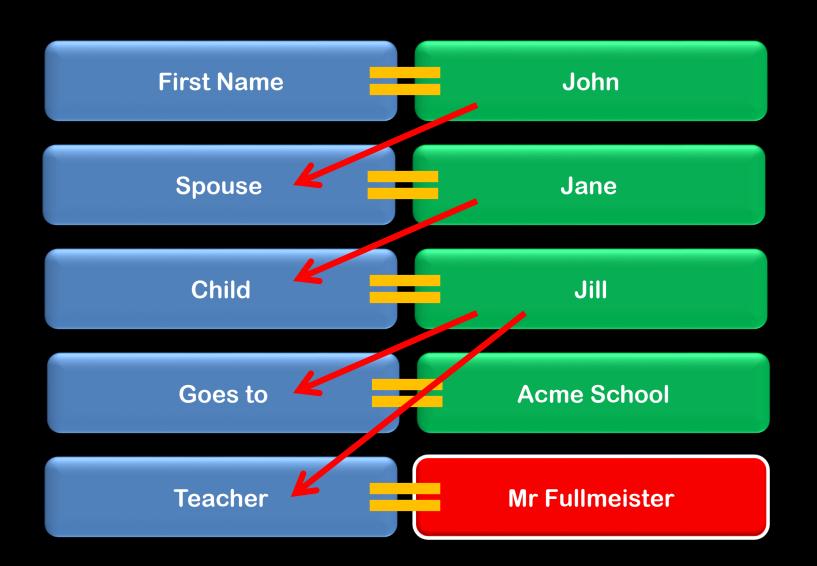
Multiple Data Points

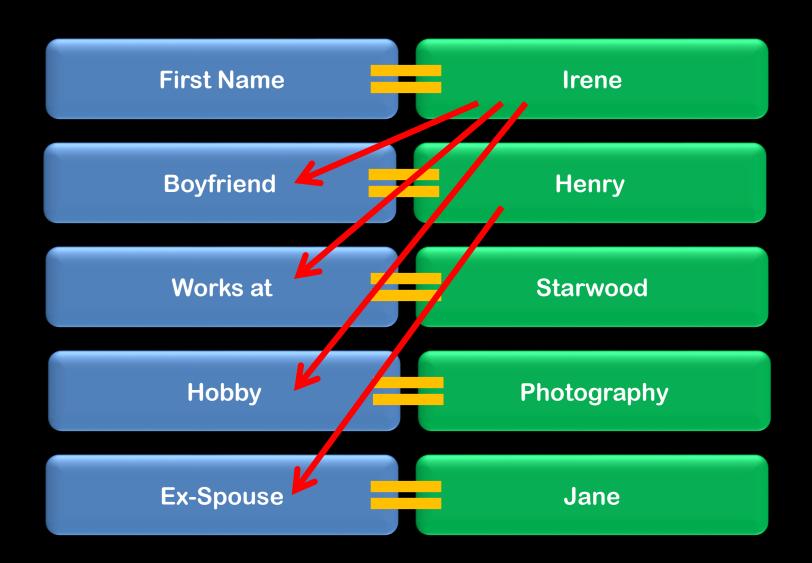


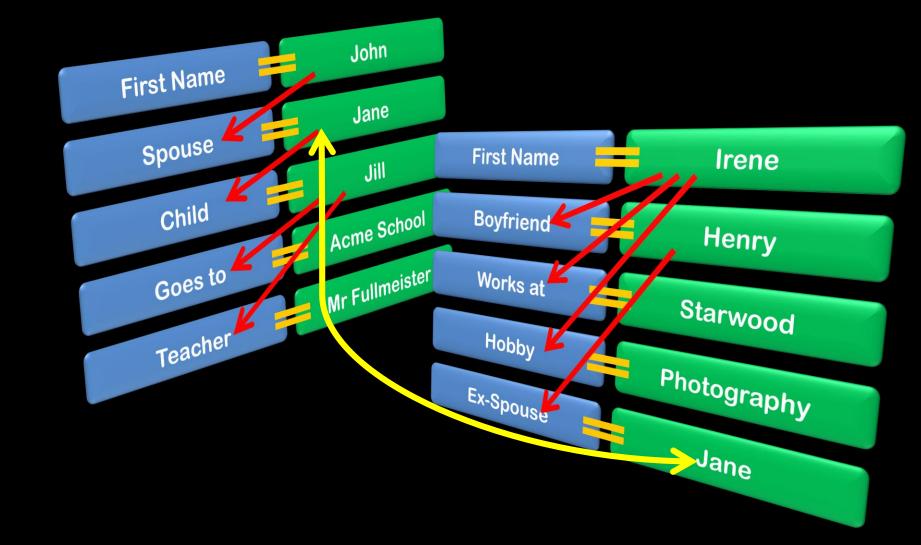


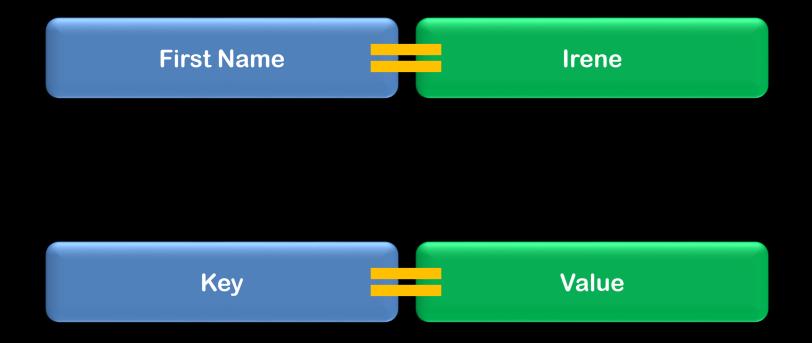




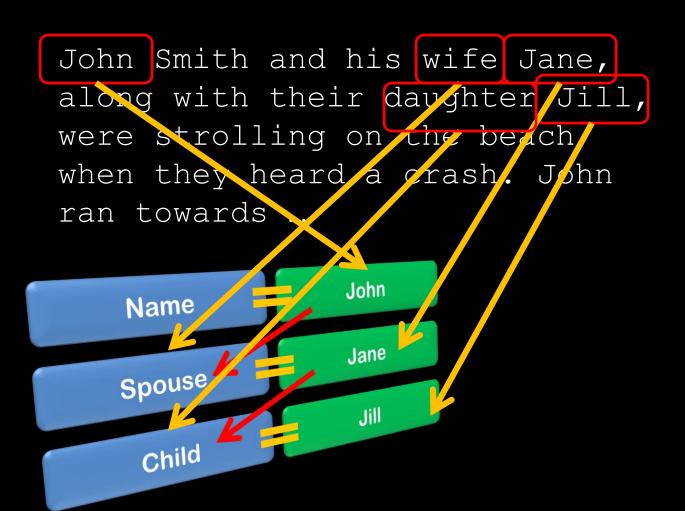








Key-Value Pair

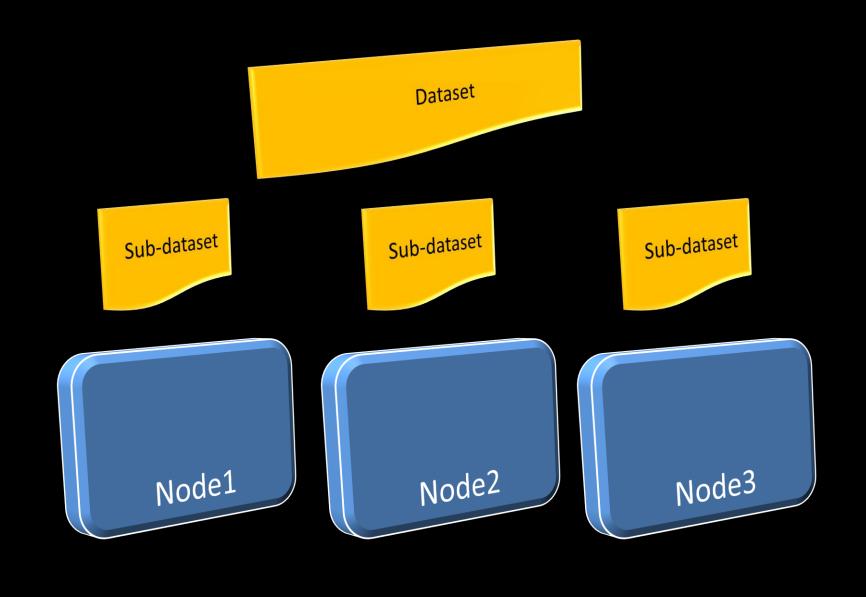


Scalability

ACID Properties

Reliability at a cost

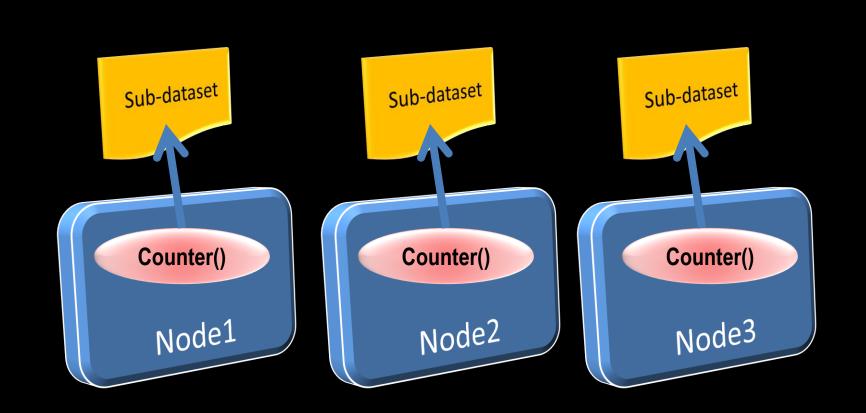
Large overhead in data processing

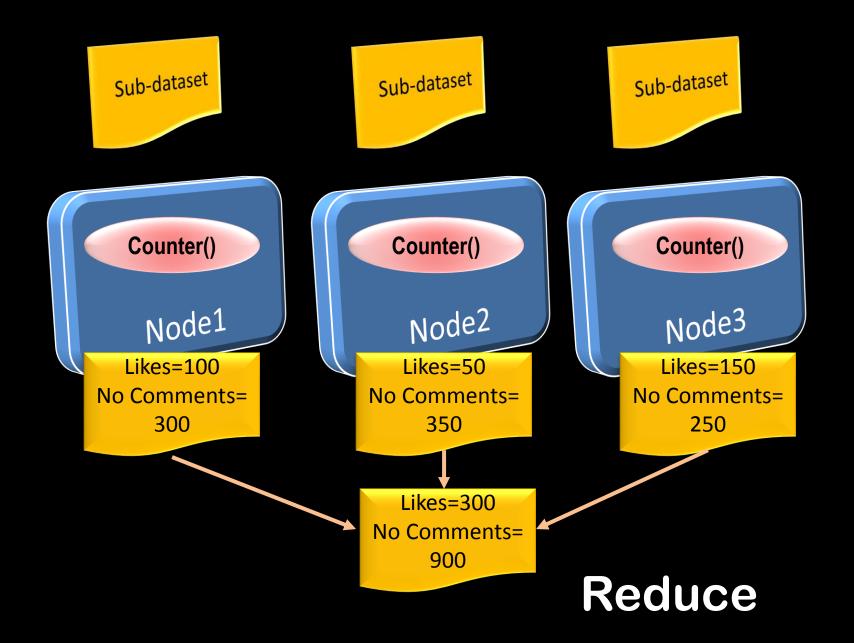


Map

Counter()

```
begin
  get post
  while (there_are_remaining_posts) loop
    extract status of "like" for the specific post
    if status = "like" then
        like_count := like_count + 1
    else
        no_comment := no_comment + 1
    end if
  end loop
end
```

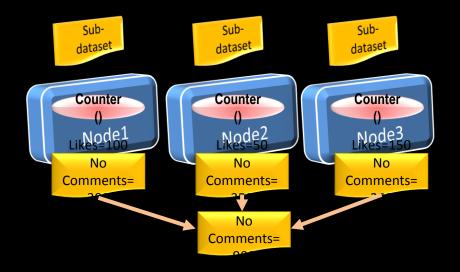




Dividing the work among different nodes

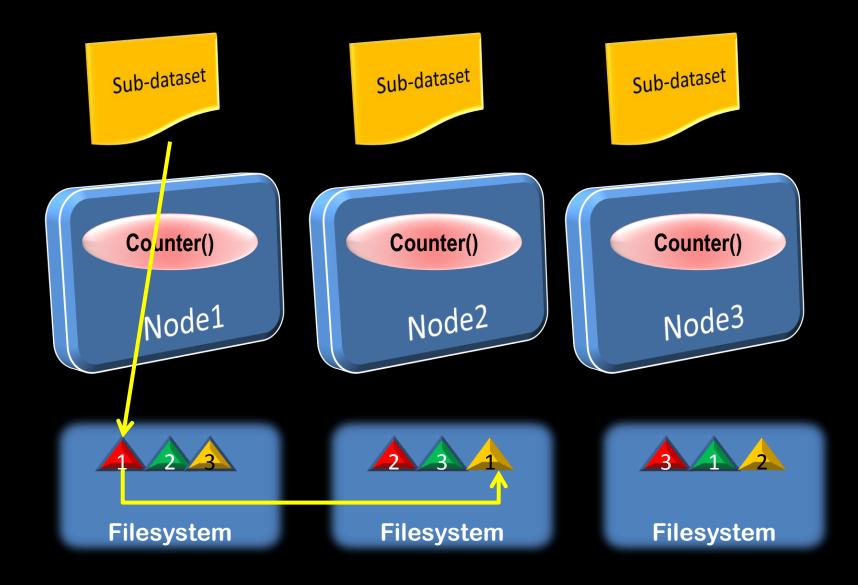
Map/Reduce

Collating the results to get final answer

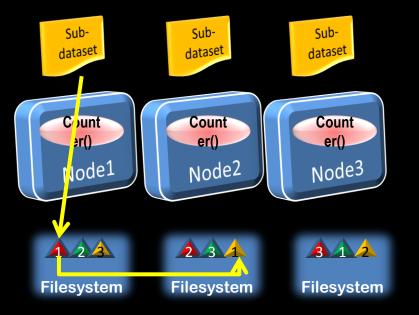


- Divide the workload
- Submit and track the jobs
- If a job fails, restart it on another node
- •

Hadoop

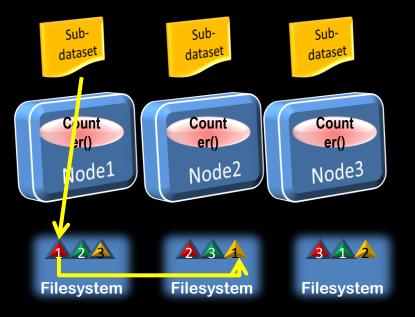


Hadoop Distributed Filesystem (HDFS)



Comparison with RAC

- Not shared storage
- Data is discrete
- Version control not required
- Concurrency not required
- Transactional integrity across nodes not required



Advantages of Hadoop

- Processors need not be super-fast
- Immensely scalable
- Storage is redundant by design
- No RAID level required



Website logs
Combine with structured data
SOAP Messages
Twitter, Facebook ...

Data Access: through programs

NoSQL Databases

SQL-interface required

Hive

HiveQL

HiveQL

```
select count(*)
from store_sales ss
   join household_demographics hd on (ss.ss_hde
          = hd.hd_demo_sk)
   join time_dim t on (ss·ss_sold_time_sk = t·t
   join store s on (s.s_store_sk = ss.ss_store_
where
   t \cdot t_hour = A
   t.t_minute >= 30
   hd.hd_dep_count = 2
```

order by cnti

HBase

A database built on Hadoop

HiveQL

An SQL-like (but not the same) query language

Impala

A realtime SQL-interface to Hadoop

Map/Reduce

Divide the work and collate the results

Needs development in Java, Python, Ruby, etc.

A framework to work on the dataset in parallel

Pig

Pig Latin

Scripting language for Pig

```
select category avg(pagerankSQL
from urls
where pagerank > 0.2
group by category
having count(*) > 1000000
```

Pig Latin

```
good_urls = FILTER urls BY pagerank > 0.2;
groups = GROUP good_urls BY category;
big_groups = FILTER groups BY
COUNT(good_urls)>100000;
output = FOREACH big_groups GENERATE
category; AVG(good_urls.pagerank);
```

Divide and conquer is the key
Non-shared division of data is important
Local access
Redundancy
Hadoop is a framework
You have to write the programs
Big data is batch-oriented

Pig Latin is a 4GL-like scripting language

Hive is SQL-like

Thanks!

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