

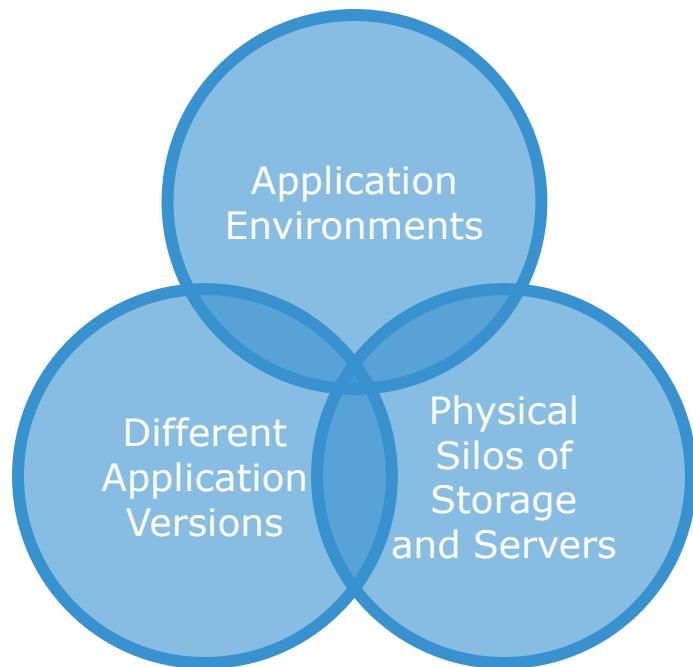
DBAs: Take Control of the Storage Needs for Your Oracle Environments

Sam Lucido

EMC Global Lead for Oracle

Oracle Environments Today

Physical Infrastructure Limits Value Of Investment



Challenges

Limits on Performance

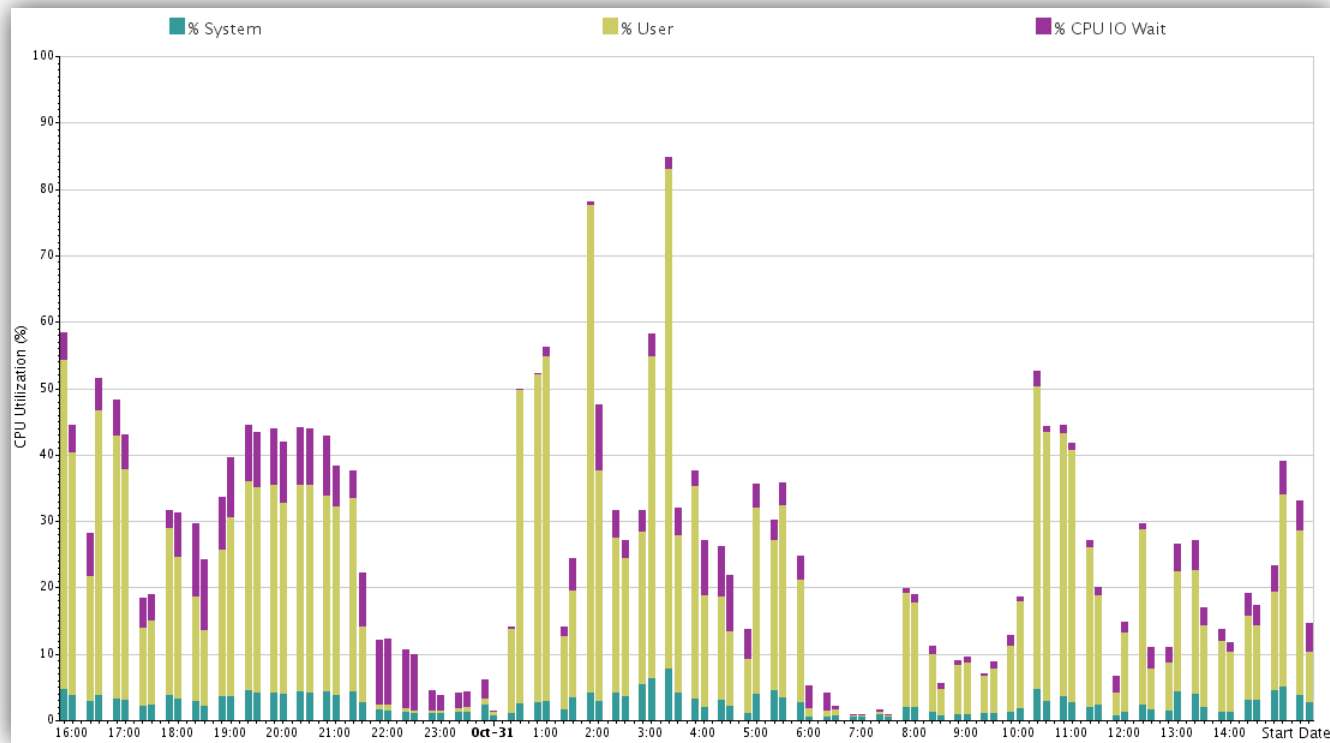
Underutilized Hardware

Reactive vs. Proactive IT

Inefficient Recovery

Where in the database stack can your business gain the greatest *performance*?

Processor?



Where in the database stack can your business gain the greatest *performance*?

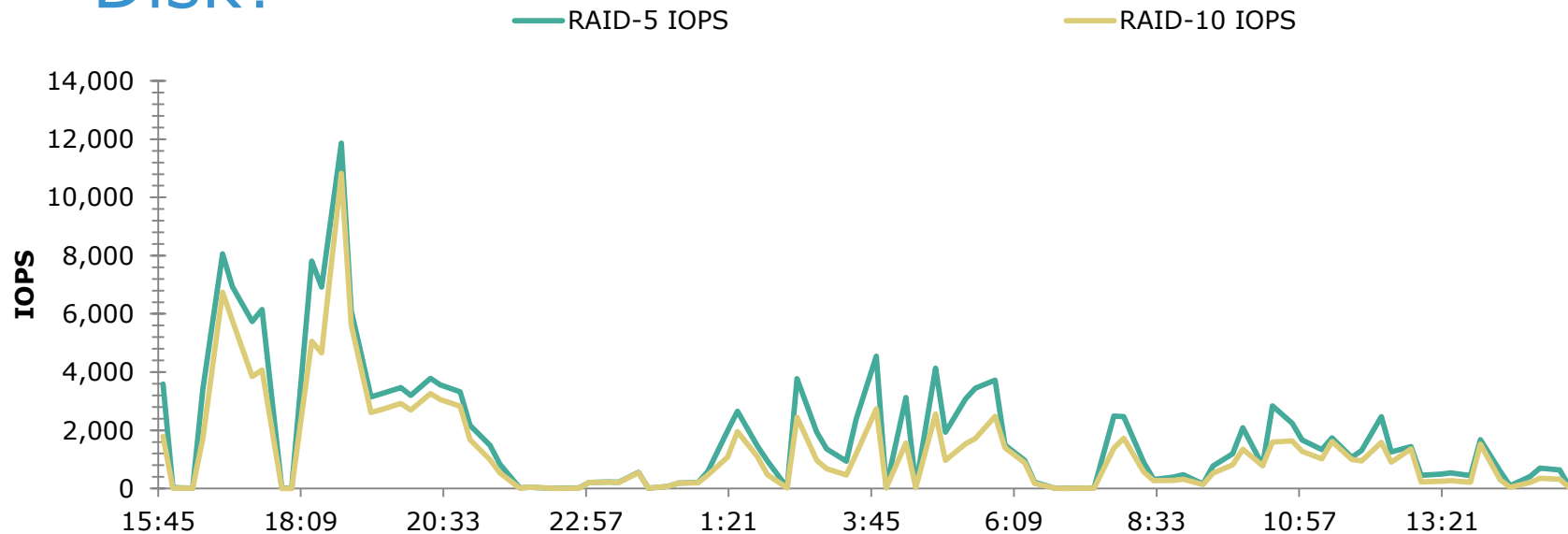
Memory?

Buffer Pool Advisory

P	Size for Est (M)	Size Factor	Buffers for Estimate	Est Phys Read Factor	Estimated Physical Reads
D	5,824	0.40	365,820	1.83	15,014,209
D	7,280	0.50	457,275	1.82	14,903,034
D	8,736	0.60	548,730	1.78	14,616,416
D	10,192	0.70	640,185	1.69	13,889,346
D	11,648	0.80	731,640	1.30	10,629,731
D	13,104	0.90	823,095	1.08	8,882,310
D	14,560	1.00	914,550	1.00	8,200,910
D	16,016	1.10	1,006,005	0.98	8,073,081
D	17,472	1.20	1,097,460	0.97	7,989,555
D	18,928	1.30	1,188,915	0.96	7,898,151
D	20,384	1.40	1,280,370	0.95	7,793,979
D	21,840	1.50	1,371,825	0.93	7,637,048
D	23,296	1.60	1,463,280	0.91	7,472,174
D	24,752	1.70	1,554,735	0.88	7,232,038
D	26,208	1.80	1,646,190	0.85	6,931,222
D	27,664	1.90	1,737,645	0.78	6,385,465
D	29,120	2.00	1,829,100	0.68	5,561,012

Where in the database stack can your business gain the greatest *performance*?

Disk?



The New Storage Audience: Oracle DBA

Oracle DBAs



***Being Asked
To Do More...***



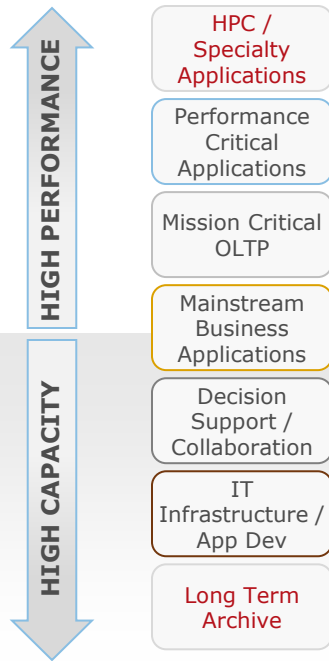
Storage Admin



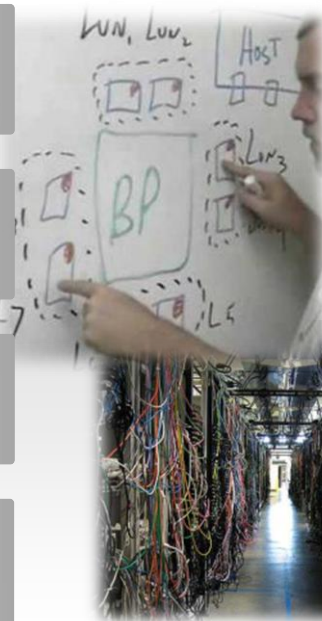
***Being Given
More Tools...***

Your Challenge

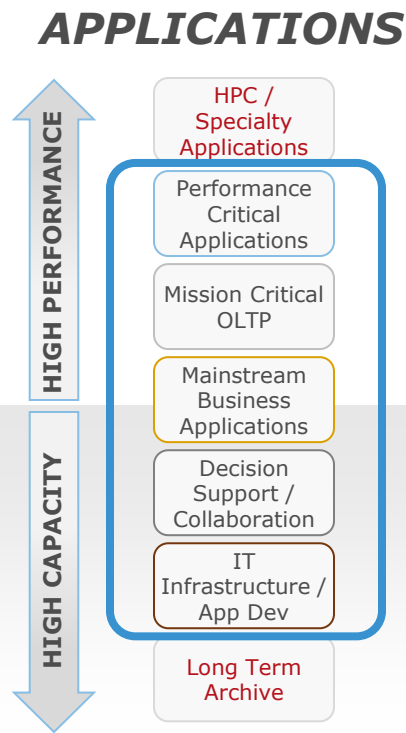
APPLICATIONS



CONVENTIONAL STORAGE



Our Vision

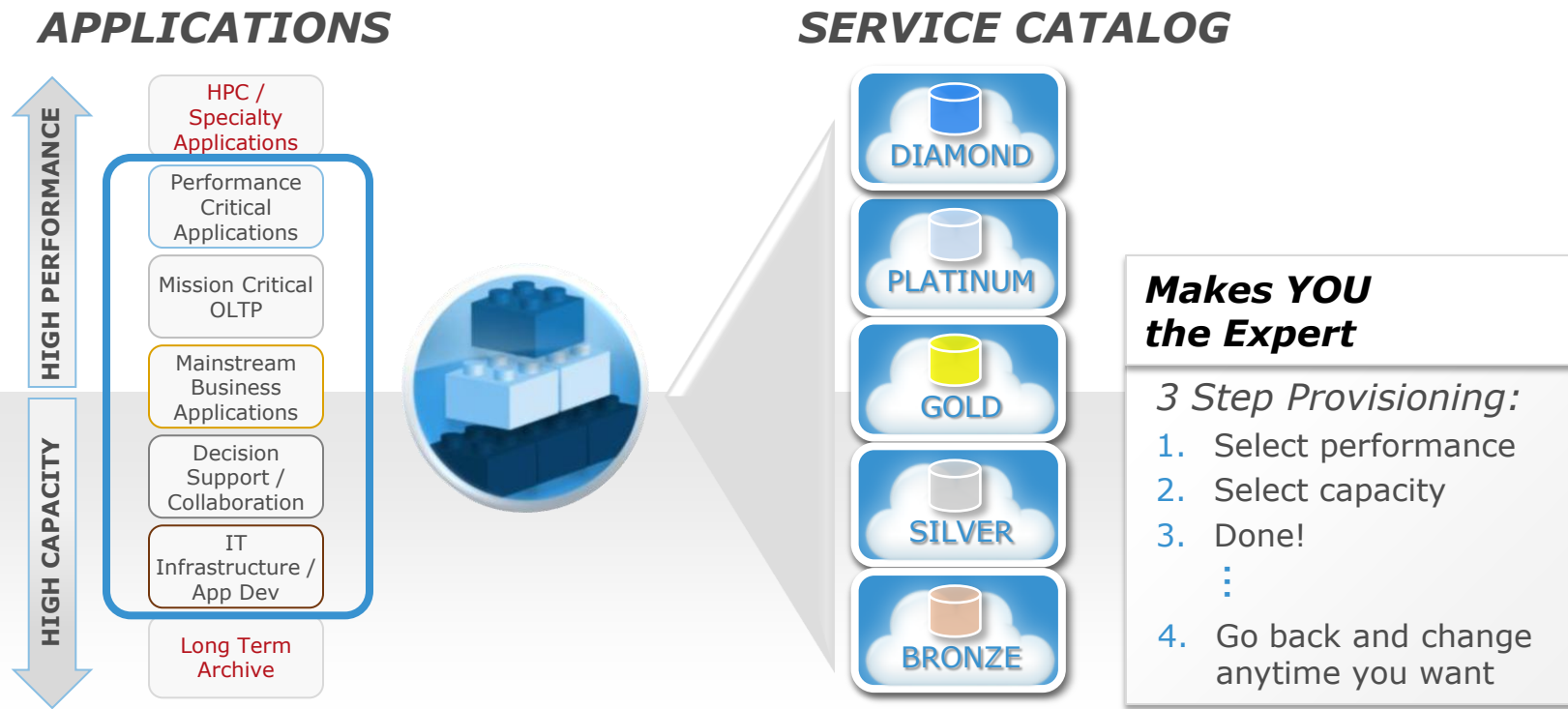


What if...

You had the control?

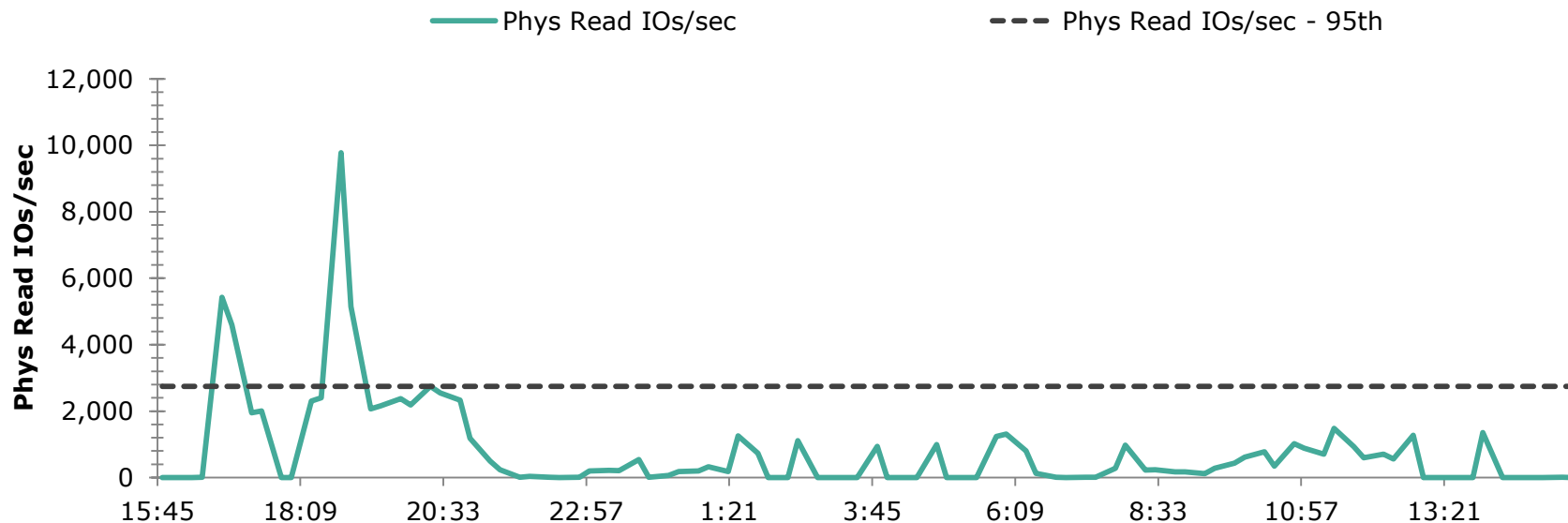
- Self-service access
- Broad range of service level choice
- Enterprise-class service levels

Fundamental Change



Workload Assessment for Oracle

IOPS



Handing the Keys to You



Introducing VMAX Service Provider

Self-service, enterprise-class cloud storage delivery platform that accelerates time-to-value for Enterprise and Service Providers

ENTERPRISE CLOUD FASTER

- Easy self-service client portal
- Pre-configured service level catalog
- Pre-packaged usage, performance and chargeback reporting
- Engineered on EMC VMAX
- Automated provisioning
- Customizable reports
- REST APIs

Advantages

**Speed Access
to Service**



Self-Service
Control

**Reduce
Cost**



Automated
Service Delivery

**Faster
Time-to-Value**



Pre-configured and
Purpose Built

**Expanded Choice
of Service**



Every Tier is
Enterprise-class

Speed Access to Service

Self-Service Control

- Choose performance & capacity
- Change performance level anytime
- Reports on performance, usage and trends
- Improve accuracy of service levels

3.0/GB + IOPS for
Daimond



Reduce Cost

Automated Service Delivery

- Low touch management
- Purchase the way you consumed
- Reduce management cost up to 30%



Faster Time-to-Value

Pre-configured and Purpose Built

- Up and running as soon as you provision
- Immediate service delivery
- Integrate with your orchestration
 - Multi-tenant reports built in
 - REST APIs



Expanded Choice of Service

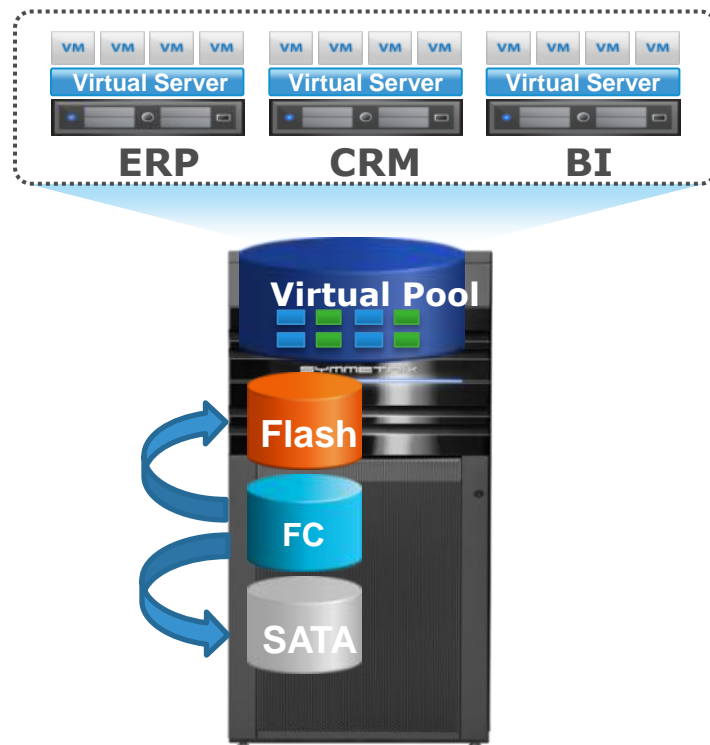
Every Tier is Enterprise-class Storage

- The world's most trusted Tier 1 storage
- Most scalable
- Highest performance
- Mission critical availability



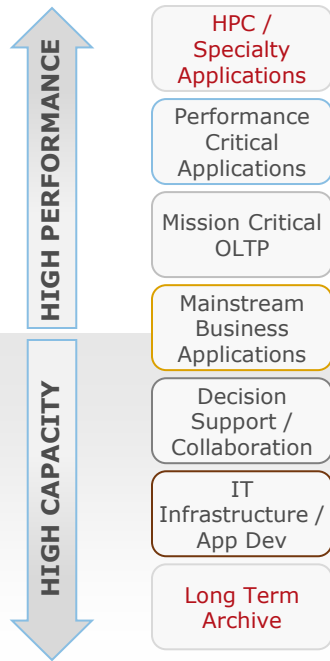
Enterprise-class Storage For Oracle

- Auto-tier Oracle workloads across storage resources
 - 50-80% more TPM (OLTP)
 - 2-3x faster response time (BI/DW)
 - 80% faster tuning with no downtime
- Present more capacity in less time
 - Faster creation of storage pools
 - Reclaim over 55% un-used capacity with Oracle ASM integration



What Do Your Applications Need?

APPLICATIONS

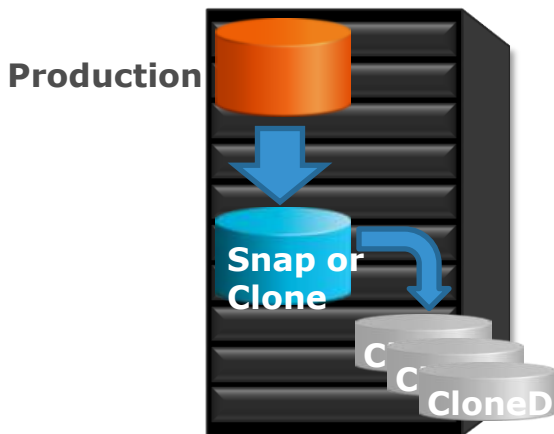
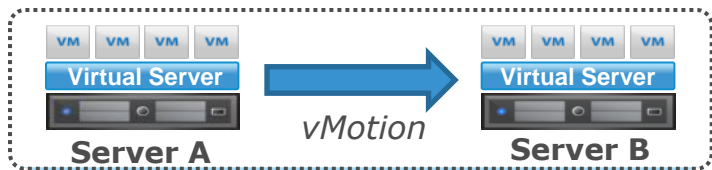


At every tier...

Reliability, Availability and Scale

- More than five 9s availability
- Performance and scale
- Encryption and Security

Improve Oracle Replication Efficiency



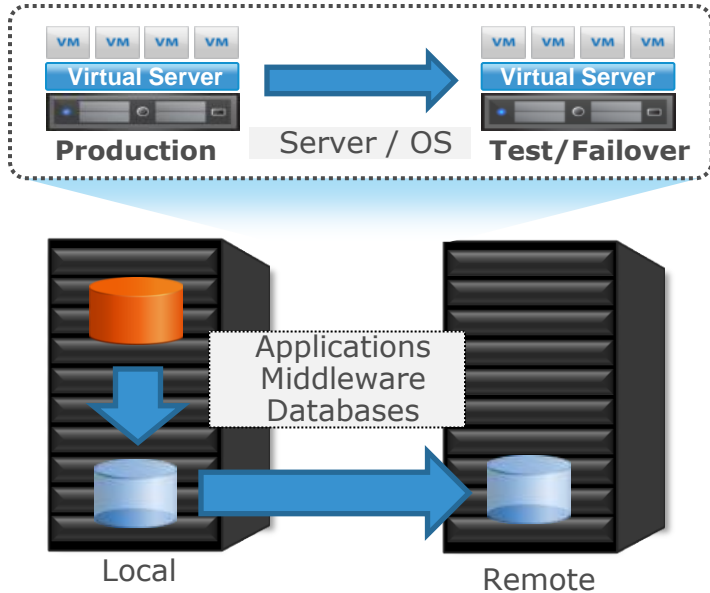
- **Replicate Oracle in minutes**

- Clones for full, consistent recovery
- Snaps for space efficiency
 - Oracle CloneDB from snaps in seconds
- GUI interface enables DBA control

- **Virtualization Effect:**

- Move Oracle workload within or across virtual servers transparently
- Provision production or test/dev servers in minutes vs. hours
- Faster maintenance on servers without Oracle downtime

Accelerate Oracle Recovery



- **Concurrent local and remote replication for Oracle Applications *and* Databases**
 - DVR-like recovery to any point-in-time
 - Compress and de-dupe for 9x savings in bandwidth costs
 - Supports Oracle DataGuard
- **Virtualization Effect**
 - Failover Oracle virtual machines in minutes non-disruptively
 - Non-disruptive testing of recovery plans with less infrastructure

Resources For Your IT Staff

EMC Proven Solutions



Optimize your existing Oracle software, people and process with EMC Proven Solutions
www.emc.com/virtualizingoracle

EMC Global IT Lessons Learned



Learn from EMC's own journey to the cloud for Oracle

Collaborate with EMC's Everything Oracle Community



Everything Oracle at EMC Community for best practices, proven EMC and Oracle solutions, and real-time connections to your industry peers and subject matter experts: <http://www.emc.com/everythingoracle>

Technology Centers and live demos



EMC and Oracle Technology Centers
(Atlanta, GA; Reston, VA; Menlo Park, CA, Santa Clara, CA; Hopkinton, MA; Cork, Ireland)



EMC

SYMMETRIX

VMAX

YOUR OPPORTUNITY:
Database Platform
of Choice



GET THERE FASTER WITH:
VMAX Service Provider

EMC²

EMC²®