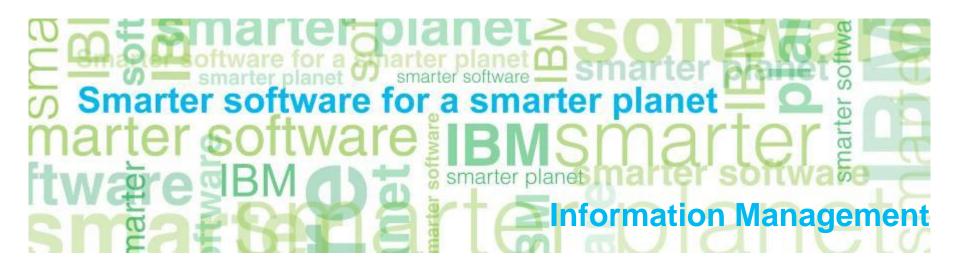


Database Attacks Exposed





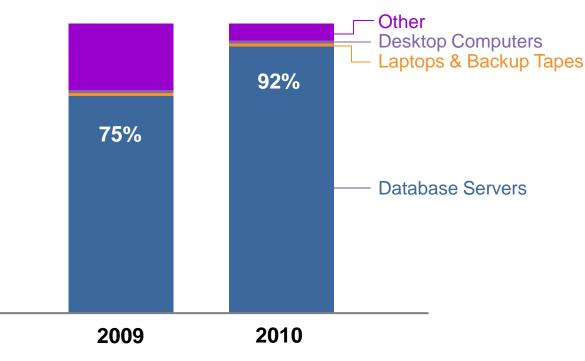
What we'll discuss in this session

- Why database infrastructure protection is a top priority
- Issues with current approaches
- IBM's Database Activity Monitoring and Protect Solution
- Using InfoSphere Guardium to address a range of security and compliance needs
- Lessons from peer organizations
- Resources



Database servers are the primary source of breached data

% of Compromised Records



Sources: Verizon Business Data Breach Investigations Report 2009, 2010

66

Although much angst and security funding is given to offline data, mobile devices, and end-user systems, these assets are simply not a major point of compromise.



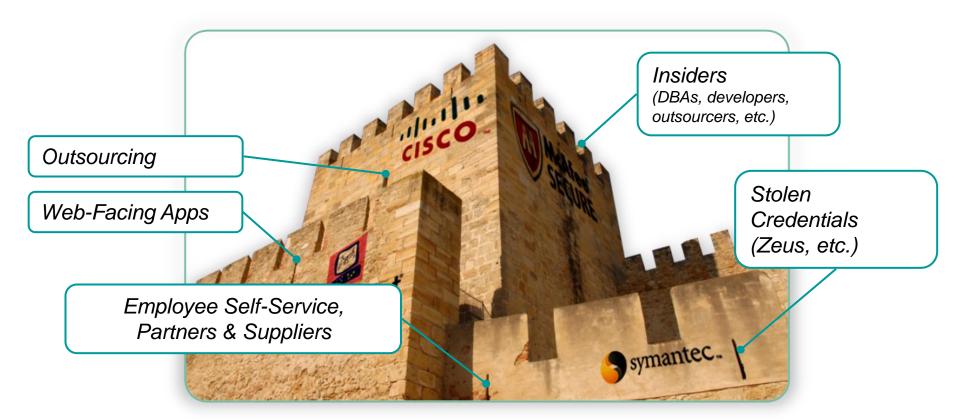
Why?

- Database servers contain your most valuable information
 - Financial records
 - Credit card and other account records
 - Patient records
 - Personally identifiable information
 - Customer data
- High volumes data
- Structured for easy to access





Perimeter defenses no longer sufficient



A fortress mentality will not work in cyber. We cannot retreat behind a Maginot Line of firewalls.

-- William J. Lynn III, U.S. Deputy Defense Secretary © 2010 IBM Corporation



Database danger from within

- "Organizations overlook the most imminent threat to their databases: authorized users." (Dark Reading)
- Most organizations (62%) cannot prevent super users from reading or tampering with sensitive information ... most are unable to even detect such incidents ... only 1 out of 4 believe their data assets are securely configured (Independent Oracle User Group).



http://www.darkreading.com/database_security/security/app-security/showArticle.jhtml?articleID=220300753 http://www.ioug.org/BestPracticesSolutions/GSADownload/.../Default.aspx?...



The Enterprise Patching Issue

- Nearly half of companies lack a format patch management process
- 62% typically take 3 months or more to apply Critical Patch Updates (IOUG)
- Only 18% measure patch success via configuration scanning
- "The least mature areas of patching seem to correlate almost directly with the fastest-growing areas of attacks, such as ... database servers [and] business application servers."



"Patch management is one of the most fundamental functions of IT departments, yet in our research we discovered it remains one of the biggest pain points for many organizations."

Rich Mogull, Securosis

http://www.darkreading.com/database_security http://www.securosis.com/projectquant http://ioug.itconvergence.com/pls/apex/ESIG.download_my_file?p_file



Compromises take days or more to discover in 79% of cases; and weeks or more to contain in over in 53% of cases

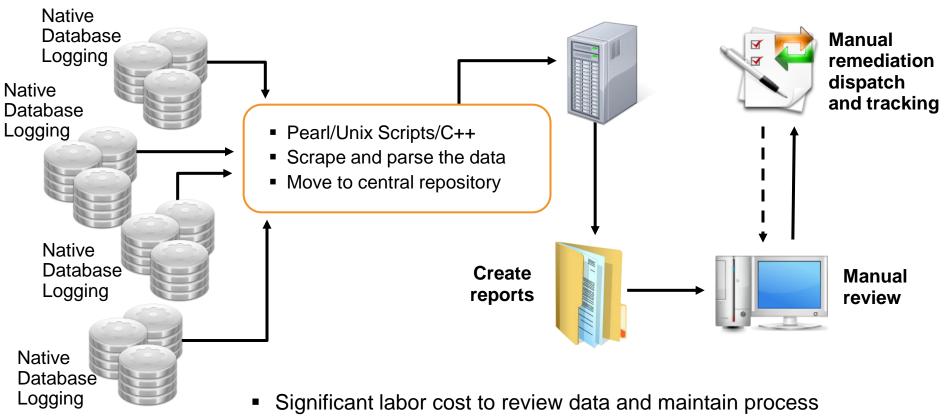
Time span of events by percent of breaches

	Minutes	Hours	Days	Weeks	Months	Years/Never
Point of Entry to Compromise						•
	33%	14%	44%	5%	4%	<1%
Compromise to Discovery	•					
	<1%	4%	17%	38%	36%	5%
Discovery to Containment	٠					•
	<1%	11%	23%	49%	15%	2%

http://www.verizonbusiness.com/resources/reports/rp_data-breach-investigations-report-2011_en_xg.pdf



Typical home-grown solutions are costly and ineffective



- High performance impact on DBMS from native logging
- Not real time
- Does not meet auditor requirements for Separation of Duties
- Audit trail is not secure
- Inconsistent policies enterprise-wide

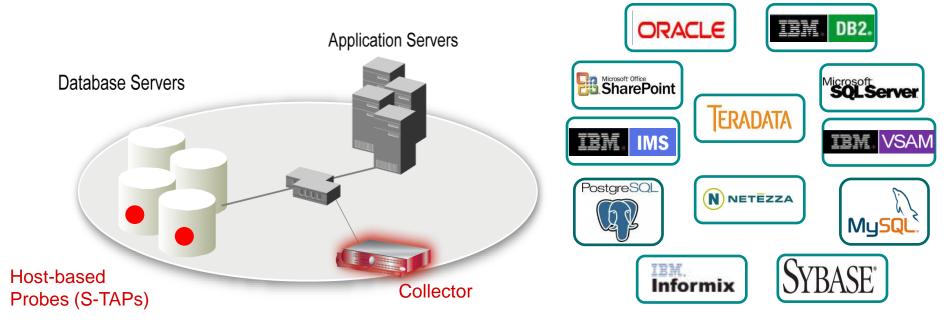


What Are the Challenges?

- No separation of duties; DBA run the process
- Performance impact of native logging on the DBMS
- Limited scope of logging data
- Not real-time
- Significant labor cost to review data and maintain process
- Another data store to secure and manage
- Manual remediation is error prone and costly
- Poor audit trail
- Inconsistent policies across systems and business units
- Lack of DBMS expertise



Real time database monitoring and protection with InfoSphere Guardium

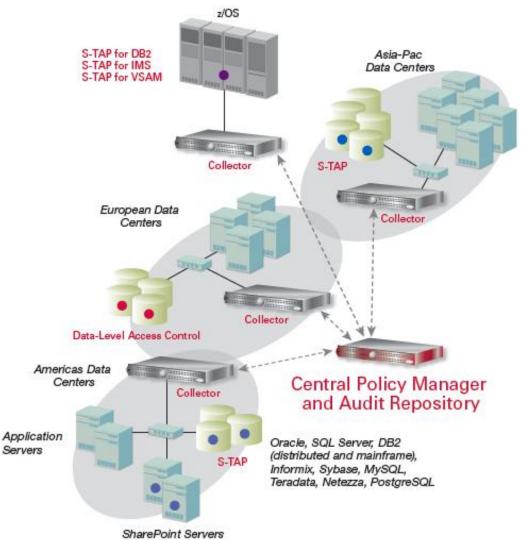


- No DBMS or application changes
- Does not rely on DBMS-resident logs that can easily be erased by attackers, rogue insiders
- 100% visibility including local DBA access
- Minimal performance impact

- Cross-DBMS solution
- Granular, real-time policies & auditing
 - Who, what, when, how
- Automated compliance reporting, sign-offs and escalations (financial regulations, PCI DSS, data privacy regulations, etc.)



Scalable architecture supports application-specific and enterprisewide deployments





Addressing the full database security lifecycle





Find uncataloged databases and identify sensitive data

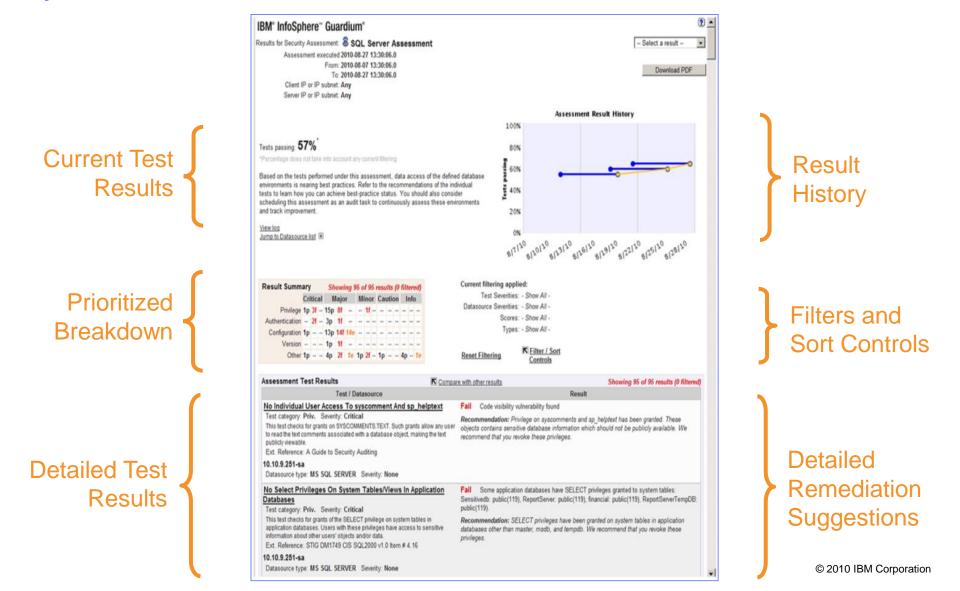
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SQL Count Session Count	Databases Discovere	d					_
Logged Threshold Alerts Logged R/T Alerts	Start Date: 2008-06-26	14:48:49 End D	ate: 2008-06-26 15:48:4	9			
Exception Count	Time Probed	Server IP	Server Host Name	DB Type	Port	Port Type	<u>#</u>
Dropped Requests	2008-06-26 15:31:00	10.10.9.253	10.10.9.253	Oracle	1521	tcp	1
TCP Exceptions	2008-06-26 15:30:58	10.10.9.253	10.10.9.253	MSSQL	1433	tcp	1
Admin User Logins	2008-06-26 15:30:15	10.10.9.55	osprey	Oracle	1521	tcp	1
Databases by Type Databases Discovered	2008-06-26 15:30:15	10.10.9.55	osprey	Sybase	4200	tcp	1
Retrospective Report Requests	2008-06-26 15:30:32	10.10.9.56	10.10.9.56	Oracle	1521	tcp	1
Values Changed	2008-06-26 15:30:58	10.10.9.56	10.10.9.56	DB2	50001	tcp	1

- Crawls the network to find uncataloged instances
- Four algorithms to identify sensitive data in databases
- Policy-based responsive actions
 Alerts
 - Add to group of sensitive objects

ا 🧭	😢 https://10.10.9.242:8443/viewClsProcessResult.do?method=view&viewerType=assessmentResults&viewedTaskId=-1&noButtons=false&selectedProcessId=20016 📃 😵 Ce								😵 Certificate
	Catalog	Schema	Table Name	Column Name	Rule Description	Comments	Classification Name	Category	Data Source Description
		BANKAPP	CREDITCARD	CARDNUMBER	Send Alert	Date: Monday, July 21, 2008 6:30:07 PM EDT Datasource: ORACLE 10.10.9.56:1521 xe Object: TABLE BANKAPP.CREDITCARD VARCHAR2 (20) CARDNUMBER Category: 'PCI Classification: 'Cardholder Data' Rule: Search For Data: Send Alert TABLE_TYPE='TABLE,VIEW', DATA_TYPE='TEXT', SEARCH VALUE PATTERN='I0-9I{4}-I0-9I{4}-I0-9I{4}- [0-9]{4}' Action: Send Alert: Send Alert Urgent Flag='false', Receiver='SYSLOG ' Action: Log Policy Violation: Send Policy Violation Severity='10' Action: Add To Group Of Objects: add to group Object Group='PCI Cardholder Sensitive objects', Replace Group Content='false'	Cardholder Data	PCI	10-56-syste



Harden databases by identifying unpatched and misconfigured systems





Eliminate inappropriate privileges

SIJIa

Cat.	Test Name	Datasource	P/F	Sev.		Reason
Priv.	Access To The UTL FILE Package is	ORACLE:	Fail	Major	Found Exec UTL_FILE privilege granted to public	
	restricted	Oracle EE - Joe			ermissions to execute the UTL_FILE package have rating system files from Oracle, which may result in	been granted to users other than DBAs. UTL_FILE allows n a security breach.
Conf.	LOG ARCHIVE DUPLEX DEST Set	ORACLE:	Fail	Major	Parameter: 'LOG_ARCHIVE_DUPLEX_DEST' is not	set.
		Oracle EE - Joe			DG_ARCHIVE_DUPLEX_DEST is not set. We reco r and group read/write permissions only.	mmend to set this parameter to a valid directory owned by
Conf.	MAX ENABLED ROLES is not greater		Fail	Major	Parameter: 'MAX_ENABLED_ROLES' with a value of	of '150' has been obsoleted for version 10.2.
	<u>than 30</u>	Oracle EE - Joe			ax_enabled_roles is set to a value higher than 30. 20 roles by default)	This parameter should be limited as much as possible
Priv.	No 'Catalog' Role Assignments	ORACLE: Oracle EE -	Fail	Major	Some users or roles other than predefined dba or ro PERFSTAT, IX.	les have been granted default roles: SH, OLAPSYS,
		Joe	'EXECUTE_(recommend 'SELECT_C, 'OLAP_DBA granted to 'S	CATALO restrictir ATALOG , 'OLAP_ YS', 'DB/	ng access to the Data Dictionary. Access to the Da _ROLE' may be granted to 'SYS', 'DBA', 'OEM_MO USER'. 'OLAP_DBA' may be granted to 'SYS', 'DBA	RY_CATALOG_OWNER' is granted to some users. We
Priv.	No Authority To Create Libraries	ORACLE: Oracle EE -	Fail	Major	Some users or roles without DBA or IMP_FULL_DAT DMSYS, EXFSYS, ORDSYS, ORDPLUGINS, XDB.	ABASE authority have CREATE LIBRARY privileges: MDSYS
		Joe	revoking this	privileg to acces	e unless it is absolutely necessary for a very minin	privilege has been granted to some users. We recommend nal number of users to have the privilege. These privileges ad an operating system binary file and make calls to that
Priv.	No Roles With The Admin Option	ORACLE:	Fail	Major	Found roles granted WITH ADMIN option	
		Oracle EE - Joe	role is grant	able, a u	-	es or users other than DBA, SYS, and SYSTEM. When a ng roles should be restricted, we recommend that you not



Reduce the cost of managing user rights

- Provides a simple means of aggregating and understanding entitlement information
 - Scans and collects information on a scheduled basis, including group and role information
- Out-of-the box reports for common views
- Report writer for custom views
- Eliminates resource intensive and error prone processes of manually examining each database and stepping through roles





Cross-platform policies and auditing for enterprise-wide deployment

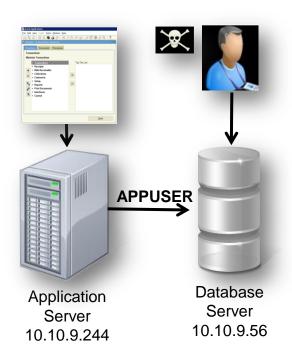
- Unified cross-platform policies easily defined
- Responsive actions defined within policies
- Single audit repository enables enterprise-wide compliance reporting and analytics

Access Rule Defi	nition	0
Rule #2 of policy v8		
l '	Cross Platform Policy Rule	
Category Security	Classification Op	perations Severity HIGH 🔻
Category (Security	Classification jop	
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Not Client IP	/	and/or Group (Public) PCI Authorized Client IPs
Not Client MAC		
Net Prtcl.	and/or Group	🗾 🏯
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Not Svc. Name	or Group) I 🛃
Not DB Name	DB2 or Group) 🗾 🊠
Not DB User	TP or Group	· ······
Client IP/Sr	BM INFORMIX (DRDA) BM ISERIES /c. Name	e 🖬 🚠
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Not Src App.	VETEZZA or Group) I
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Not Object	ERADATA or Group	P (Public) PCI Cardholder Sensitive objects
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-

A simple policy example: Preventing application bypass



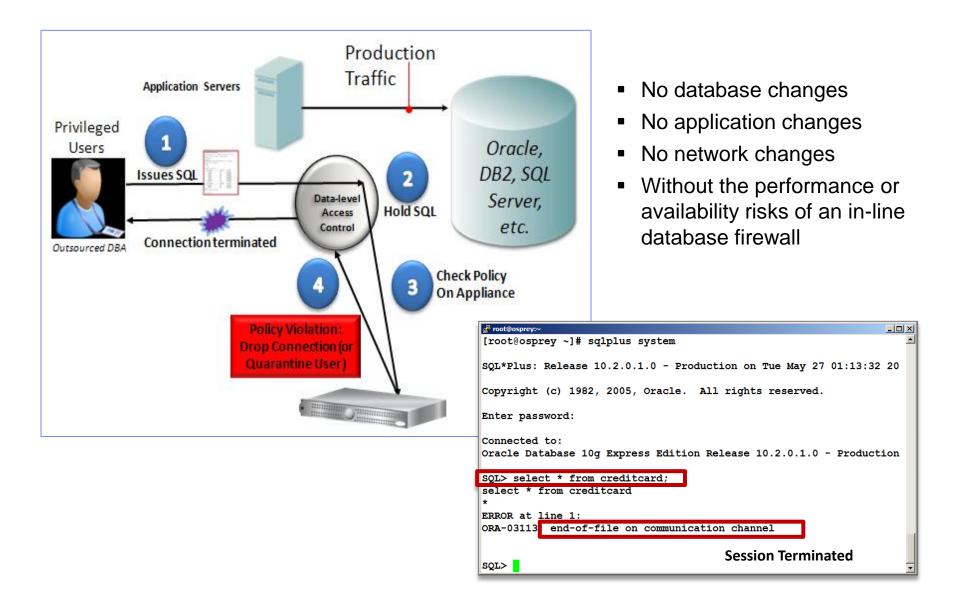
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Not 🗌 s	Server IP	/		and/or Group	Production Servers
Not 🗹 (Client IP	1		and/or Group	Authorized Client IPs
llot 🗌 (Client MAC		Net. Protocol	and/	or Group
Not 📃 I	DB Name				
Not 🔲	DBUser AF	PUSER			
Field M Object Comm	Employ	reeTable Reset Interval (min ext Rule Rec. Vals.	_		
	Action ALER	RT PER MATCH	*		
	Notification	on Type MAIL Mail User ma	rc_gamache@guardium	n.com	
Samp	le Alert		LERT Alert based on rule on: Breach Severity MED e AppUser Connection] 2009-04-15 06:59:03 Serv	er Type: ORACLE Clie	Sent: Wed 4/15/2009 8:00 A

Source Program JDBC THIN CLIENT Authorization Code: 1 Request Type: SQL_LANG Last Error:

SQL: select * from EmployeeTable



Prevent policy violations in real-time (blocking)





Records

4

99

Identify inappropriate use by authorized users

Should my customer service rep view 99 records in an hour

STEVE

HARRY

DB User Name

when the average is 4?

Is this normal? JOE

What did he see?

	select * from	
HARRY	ar.creditcard where i </td <td>***************************************</td>	***************************************
JOE	select * from ar.creditcard where i </td <td>******************0001</td>	******************0001
	select * from	***************************************
JOE	ar.creditcard where i </td <td>***************************************</td>	***************************************
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JOE	ar.creditcard where i </td <td>***************************************</td>	***************************************
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************

Sql

select * from an creditcard where i<?

select * from an creditcard where i<?

select * from an creditcard where i>? and i<? 4



Automate oversight processes to ensure compliance and reduce operational costs

- Easily create custom processes by specifying unique combination of workflow steps, actions and users
 - Use case

Different oversight processes for financial servers than PCI servers

- Supports automated execution of oversight processes on a report line item basis, maximizing efficiency without sacrificing security
 - Use case

Daily exception report contains 4 items I know about and have resolved, but one that needs detailed investigation. Send 3 on for sign-off; hold one

	ypes						
	Event Type			Status		Allowed Status	
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ivo roles ha	ave been assign	eu to this e	vent type w	wuri status	Review state	,	Roles
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InfoSphere Guardium allows you to protect your most valuable information

Continuously monitor access to high-value databases to:



1. Prevent data breaches

Mitigate external and internal threats



2. Ensure the integrity of sensitive data

Prevent unauthorized changes to sensitive data or structures



3. Reduce cost of compliance

Automate and centralize controls

- 1. Across PCI DSS, data privacy regulations, HIPAA/HITECH, ...
- 2. Across databases and applications

Simplify processes



DAM Provides a Simple Means of Centralizing and Automating Controls

- Discovering and applying controls to all sensitive data
- Controlling who accesses and modifies what data, from where, and when
- Managing exposure to misuse of credentials, privileges, etc.
- Ensuring sensitive data stores are appropriately configured
- Standardizing, automating and streamlining the review and remediation of policy violations, as well compliance validation activities
- Without compromising separation of duties or performance

IBM

Can You Afford a DAM Solution?

- Who: F500 consumer food manufacturer (\$15B revenue)
- Need: Secure SAP and Siebel data for SOX
 - Enforce change controls & implement consistent auditing across platf
- Environment:
 - SAP, Siebel, Manugistics, IT2 + 21 other Key Financial Systems (KFS)
 - Oracle & IBM DB2 on AIX; SQL Server on Windows
- Results: 239% ROI & 5.9 months payback, plus:
 - Proactive security: Real-time alert when changes made to critical tables
 - **Simplified compliance**: Passed 4 audits (internal & external)
 - "The ability to associate changes with a ticket number makes our job a lot easier ... which is something the auditors ask about." [Lead Security Analyst]
 - Strategic focus on data security
 - "There's a new and sharper focus on database security within the IT organization. Security is more top-of-mind among IT operations people and other staff such as developers."



Commissioned Forrester Consulting Case Study



PCI Compliance for McAfee.com

- Who: World's largest dedicated security company
- Need: Safeguard millions of PCI transactions Maintain strict SLAs with ISP customers (Comcast, COX, Automate PCI controls
- Environment: Guardium deployed in less than 48 hours
 Multiple data centers; clustered databases
 Integrated with ArcSight SIEM
 Expanding coverage to SAP systems for SOX
- Previous Solution: Central database audit repository with native DBMS logs
 - Massive data volumes; performance & reliability issues; SOD issues
- **Results:**

 - "McAfee needed a solution with continuous real-time visibility into all sensitive cardholder data in order to quickly spot unauthorized activity and comply with PCI-DSS but given our significant transaction volumes, performance and reliability considerations were crucial." "We were initially using a database auditing solution that collected information from native DBMS logs and stored it in an audit repository, but granular logging significantly impacted our database servers and the audit repository was simply unable to handle the massive transaction volume generated by our McAfee.com environment."





Implementing automated and centralized controls yields global manufacturer 239% ROI

Challenge

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- Need: Secure SAP and Siebel data
 - Enforce change controls & implement consistent auditing across platforms

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Strategic focus on data security

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Simplifying enterprise security for Dell

Challenge

- Who: Leading global supplier of PCs and technology products. \$61B in revenue; 257th in Global Fortune 500
- Need:
 - Improve database security for SOX, PCI and SAS70
 - Simplify and automate compliance controls

Environment:

- Oracle and SQL Server on Windows, Linux; Oracle RAC, SQL Server clusters
- Oracle EBS, JDE, Hyperion plus in-house applications

Previous Solution:

- Native logging (MS) or auditing (Oracle) with in-house scripts
- Supportability issues; DBA time required; massive data volumes; SOD issues

Business Benefits

- Results: Automated compliance reporting; real-time alerting; centralized cross-DBMS policies; closed-loop change control with Remedy integration
- InfoSphere Guardium "successfully met Dell's requirements without causing outages to any databases; produced a significant reduction in auditing overhead in databases."

Solution

- InfoSphere Guardium Deployment:
 - Phase 1: Deployed to 300 DB servers in 10 data centers (in 12 weeks)
 - Phase 2: Deployed to additional 725 database servers



Chosen by over 500 leading organizations worldwide

5 of the top 5 global banks

2 of the top 3 global retailers

5 of the top 6 global insurers

The most recognized name in PCs

the second secon

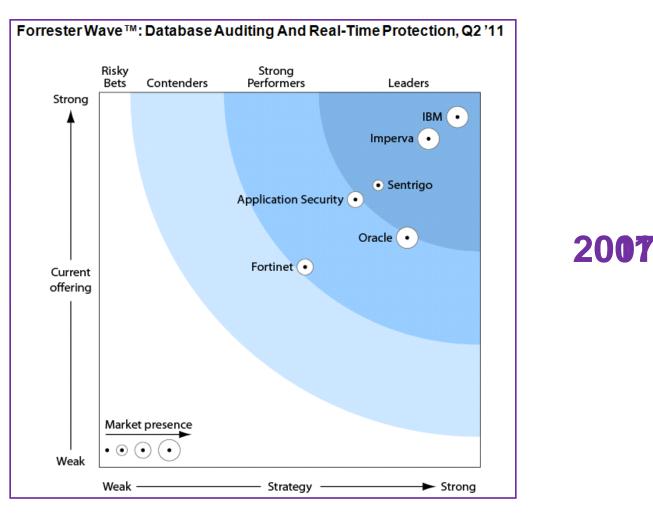
4 of the top 4 managed healthcare providers globally

Top government agencies

8 of the top 10 telcos worldwide



InfoSphere Guardium continues to demonstrate its leadership ...



Source: The Forrester Wave™: Database Auditing And Real-Time Protection, Q2 2011, May 6, 2011. The Forrester Wave is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave are trademarks of Forrester Research, Inc. The Forrester Wave is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.



Achieving the highest rankings in 15 of 17 high-level categories evaluated

Awarded highest score in overall "Market Presence"	The Evaluation Process
Awarded highest score in overall "Strategy"	 6 of the top vendors evaluated Examined past research
Awarded highest score in evaluation of "Current Offering"	Customer reference callsConducted user needs
Achieved highest score possible in 8 out of 16 high-level scored categories	 assessments Conducted vendor and expert interviews
Achieved the top ranking in 7 high-level categories; tied for top ranking in 1 category	Examined product demosConducted lab evaluations
Evaluation based on v7, v8 introduced weeks after cutoff	 147 evaluation criteria



"IBM continues to focus on innovation...."

"IBM InfoSphere Guardium continues to demonstrate its leadership in supporting very large heterogeneous environments, delivering high performance and scalability, simplifying administration and performing realtime database protection "

"InfoSphere Guardium offers support for almost any of the features one might find in an auditing and real-time protection solution"

"IBM InfoSphere Guardium has been deployed across many large enterprises...."

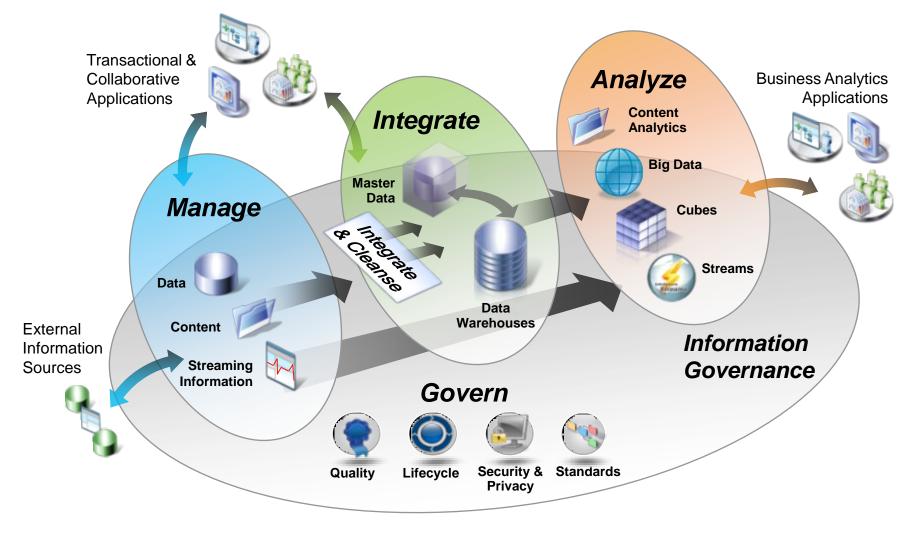
Forrester Wave™: Database Auditing And Real-Time Protection, Q2 2011, May 6, 2011



IBM's acquisition of Guardium in 2009 changed everything, making IBM one of the leading players.



Mastering information across the Information Supply Chain



Trusted Relevant Governed



Summary

- In the current environment, a means for securing high-value databases and validating compliance is a necessity
- Traditional log management, SIEM and DLP solutions are insufficient to secure sensitive databases
 - No real-time monitoring at data level to detect unauthorized activities
 - Native logging/auditing require database changes and impact performance
 - No knowledge of DBMS commands, vulnerabilities and structures
 - Inability to detect fraud at application layer
- InfoSphere Guardium is the most widely-deployed solution, with ongoing feedback from the most demanding data center environments worldwide
 - Scalable enterprise architecture
 - Broad heterogeneous support
 - Complete visibility and granular control
 - Deep automation to reduce workload and total cost of operations
 - Holistic approach to security and compliance



Broad array of additional resources available

Analyst reports

- Forrester Wave (link also located on top right corner of Guardium page)
- Gartner: 10 Database Activities You Need to Monitor
- Forrester: Your Enterprise Database Security Strategy
- Forrester: Look Beyond Database Auditing to Improve Security, Audit Visibility and Real-Time Protection
- Technical on-demand webinars
 - Vulnerability Assessment, Protecting Against Top 5 Threats
 - Verizon: Data Breach Investigations Report
 - Forrester: Best Practices for DB Security and Compliance
- Chapter downloads of database security texts
 - Implementing Database Security and Auditing
 - HOWTO Secure and Audit Oracle 10g and 11g

Go to ibm.com and search for InfoSphere Guardium; look for the "Library" tab in the top left corner.





Broadest platform support in the industry

Supported Platforms	Supported Versions
Oracle	8i, 9i, 10g (r1, r2), 11g, 11gr2
Oracle (ASO, SSL)	9i, 10g(r1,r2), 11g
Microsoft SQL Server	2000, 2005, 2008
Microsoft SharePoint	2007, 2010
IBM DB2 (Linux, Unix, Linux for System z)	9.1, 9.5, 9.7
IBM DB2 (Windows)	9.1, 9.5, 9.7
IBM pureScale	9.8
IBM DB2 for z/OS	8.1, 9.1, 10.1
IBM IMS	9, 10, 11, 12
IBM VSAM	See OS support chart
IBM DB2 for iSeries	V5R2, V5R3, V5R4, V6R1
IBM Informix	7, 9, 10,11,11.5, 11.7
MySQL and MySQL Cluster	4.1, 5.0, 5.1
Sybase ASE	12, 15, 15.5
Sybase IQ	12.6, 12.7, 15
Netezza	4.5, 4.6, 4.6.8, 5.0, 6.0
PostgreSQL	8,9
Teradata	6.X, 12, 13, 13.1
FTP	