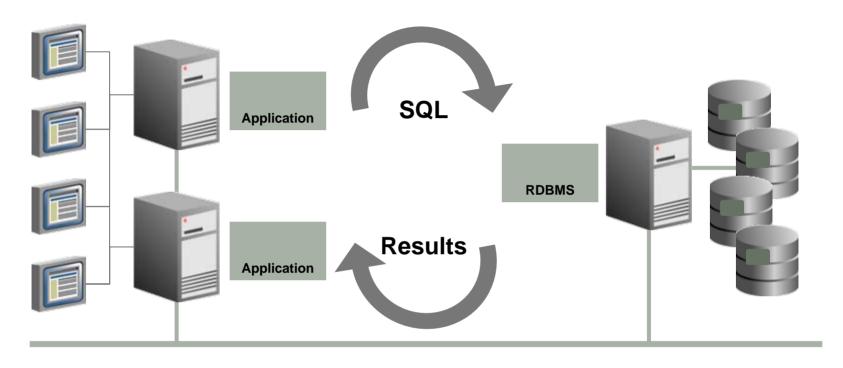


ORACLE.

Value of TimesTen Oracle TimesTen Product Overview

Shig Hiura Sales Consultant, Oracle Embedded Global Business Unit

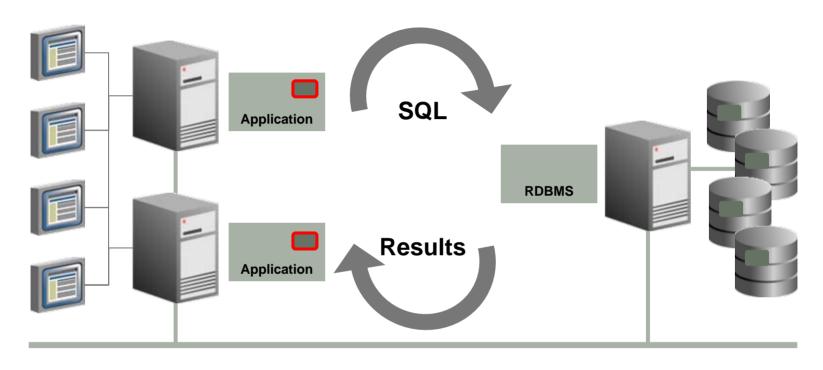
When You Think "Database..."



RDBMS + client/server connectivity

- Data accessed by client application via the network
- Not fast enough for some applications

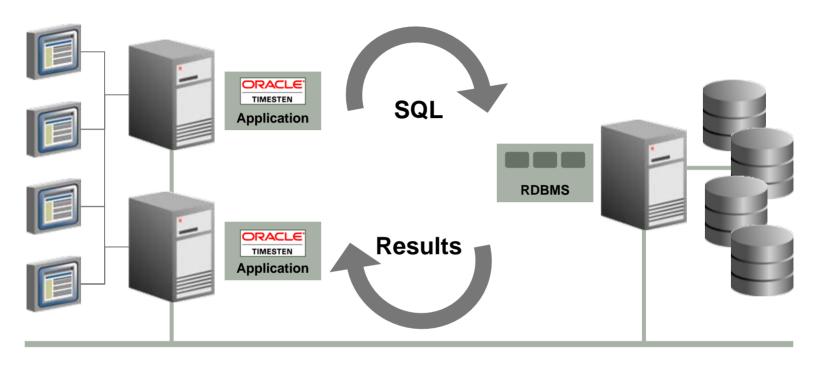
RDBMS with Home-Grown Cache



For very demanding applications:

 Build a home grown, application-specific, in-memory "cache"

One Product: Database + Cache



- Full capabilities of relational database
- Standalone or with Oracle
- Memory-optimized speed & latency

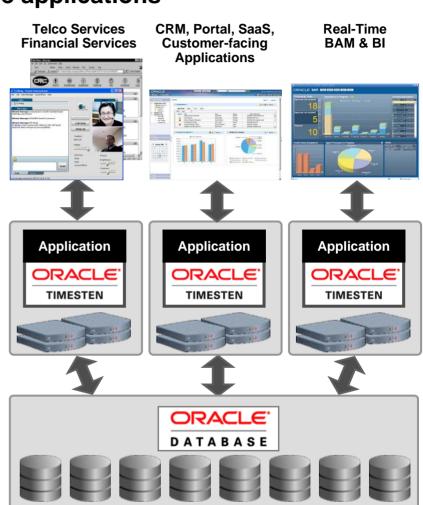
- Optimized for embedded architecture
- Persistent, recoverable, highly available

Oracle TimesTen In-Memory Database

Memory-optimized RDBMS for real-time applications

- Application-tier relational database
- Delivers instant responsiveness and very high throughput
- Operates as database of record or as a read/write cache for Oracle Database
- Provides replication for high availability and scalability

"When milliseconds matter"



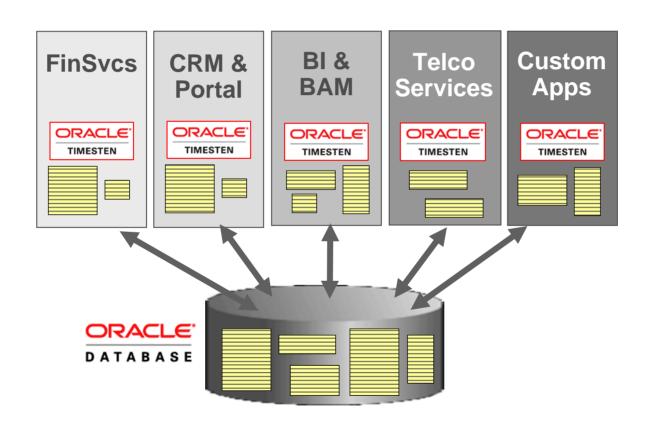
Driving Trends

Enabling the Real-Time Enterprise

- Real-time transactional operations
 - Financial services and trading applications (front-office)
 - Telecom subscriber management and billing applications
 - Defense and intelligence systems data capture and analysis
- Real-time BAM and BI
 - Data analysis and intelligence "in the transaction path"
 - Position & risk management in financial services
- Real-time CRM and customer care
 - Call center applications
 - Personalization and user profiles
- Real-time SOA
 - Massive increase in data & metadata access
- Real-time sensor-based computing

Oracle TimesTen for Real-Time Business

Extends Oracle Database with <u>real-time data management</u>, to support <u>performance-critical applications</u>



Proven in Real-Time Deployments

Thousands of companies use Oracle TimesTen

Networks

- Real-time billing
- Voice over IP
- Mobile Networks









Telecom

- Value-added Services
- · Revenue Assurance
- Network and QOS Management
- Authentication





amdocs



Wall Street

- Order Matching
- RiskManagement
- Real-time Analytics

BEAR STEARNS







Customer-Facing Applications

- · Call Centers
- Hosted CRM
- Dynamic personalization

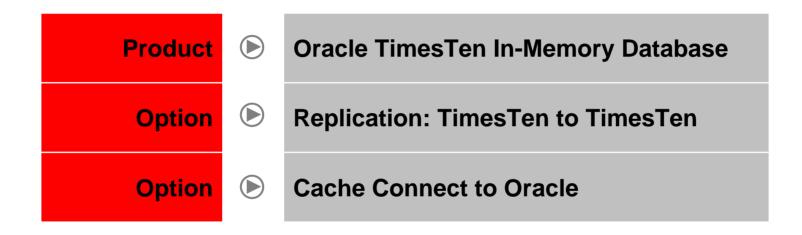
AVAYA



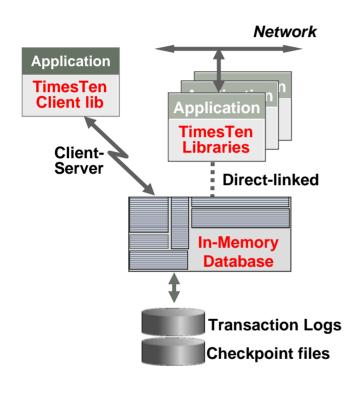




Oracle TimesTen Products



Oracle TimesTen In-Memory Database



In-memory RDBMS

- Entire database in memory
- Standard access ODBC/JDBC, SQL 92
- Compatible with Oracle Database

Exceptional performance

- Instantaneous response time
- High throughput
- Embeddable

Persistence and durability

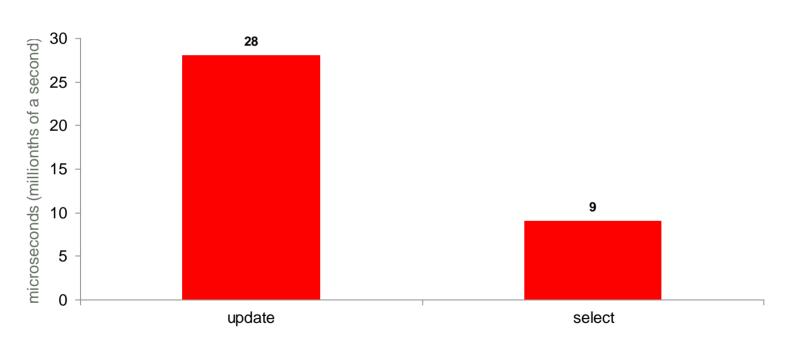
- Database persists to disk
- Transactions with ACID properties

Real-time services

- On-line, non-blocking operations
- Real-time database change notification
- Near-zero administration

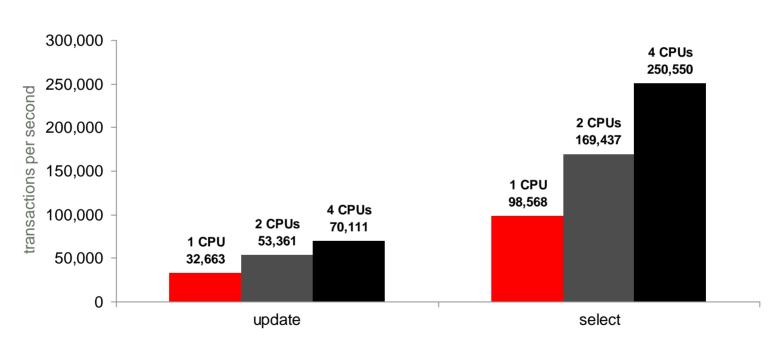
Lightning Fast Response

Oracle TimesTen 6.0 4-CPU, 3 GHz x86 Xeon, 32-bit RHLinux

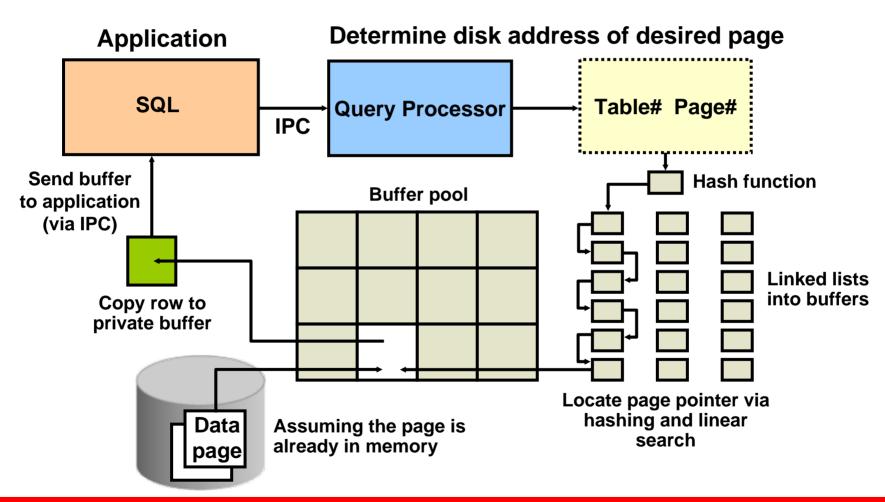


Outstanding Platform Efficiency

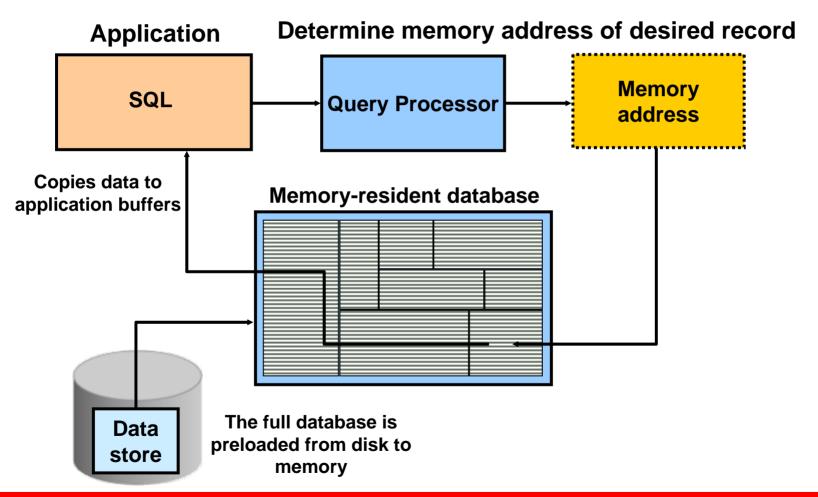
Oracle TimesTen 6.0 4-CPU, 3 GHz x86 Xeon, 32-bit RHLinux



Finding a Row of Data in a Traditional Disk-Optimized RDBMS

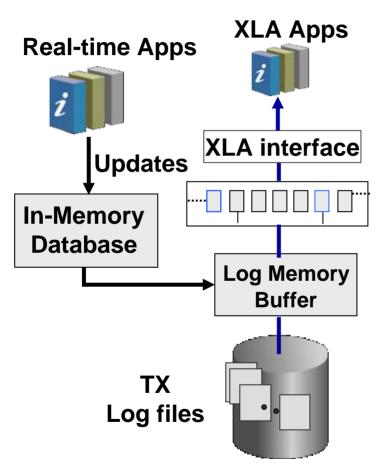


Finding a Row of Data in the TimesTen IMDB



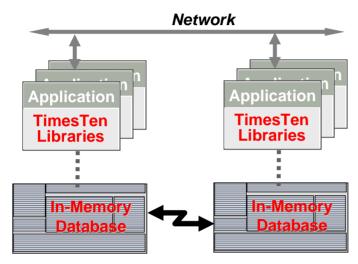
Data Publishing

Transaction Log API (XLA)



- Transaction Log API (XLA)
 - Track real-time data changes
 - Monitor transaction updates
 - Propagate changes to external applications
 - Implement real-time event notification and processing
- Track changes in Tables and Materialized Views
 - Return only committed records from transaction log
- Maintain log positions via Bookmarks

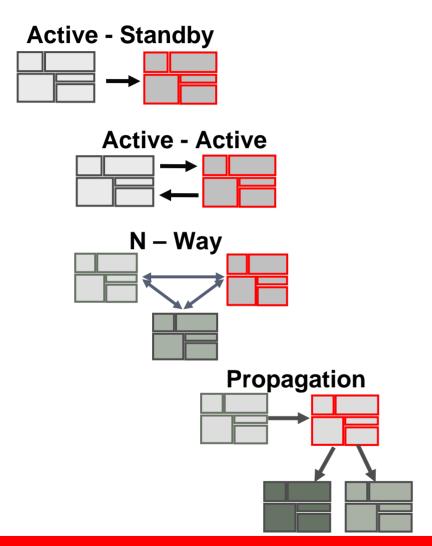
Replication – TimesTen to TimesTen



Replication
TimesTen to TimesTen

- Real-time transactional data replication between TimesTen databases
 - Database or tables
 - Configure using SQL
- High performance
 - Asynchronous or Synchronous
- Transparent to the application
 - No application code changes
- Works with Oracle Cache Connect option

Replication – TimesTen to TimesTen

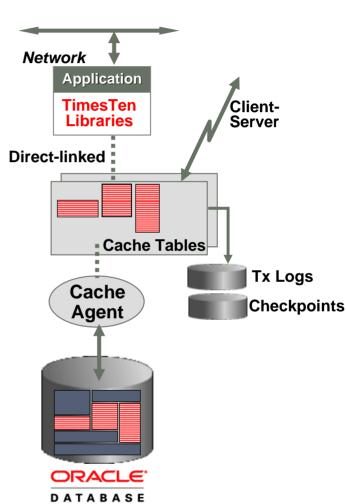


- Flexible configurations
 - Active-standby most often used
 - Active-active
 - N-way
 - Propagation
- Robust
 - Auto recovery, master catch-up
- Conflict detection & resolution
- Online upgrade no downtime

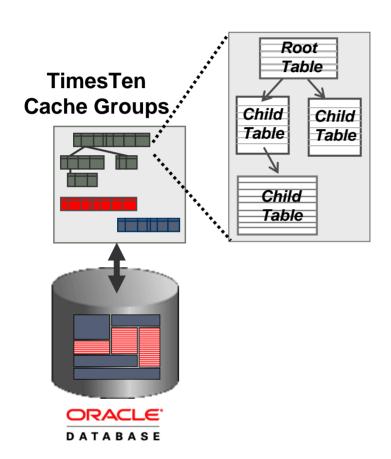
Cache Connect to Oracle

Using Oracle TimesTen to Cache Oracle Data

- Read-only and updatable caches
- Pre-load or load-on-demand the most active data from Oracle
- Bi-directional synchronization
- Works with replication to protect application-tier data
- Keeps working even if the connection to Oracle is down

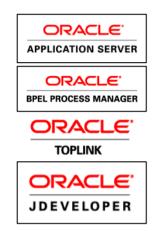


Cache Connect to Oracle



- Synchronous or Asynchronous
- User configured cache groups
 - Individual and related tables
 - All or subset of rows and columns
- Automatic Synchronization
- Automatic Data Aging
 - Time or LRU based
 - Time window-based caching
- Transparent SQL pass-through for non-cached data requests

Java Middleware Tested with TimesTen



- Oracle Application Server 10.1.2 & 10.1.3
- Oracle BPEL Process Manager 10.1.3
- Oracle TopLink 9.0.4 & 10.1.3
- Oracle JDeveloper 10.1.3
- JBoss Application Server 4
- Hibernate 3
- WebSphere Application Server 6
- Weblogic Application Server 8
- Sun Java System Application Server 8

TimesTen 7.0 Supported Platforms

Platform	Processor	
HP-UX 11i and 11i v2	PA-RISC (32-bit and 64-bit)	
HP-UX 11i v2	IA64 (32-bit and 64-bit)	
HP Tru64	64-bit	
IBM AIX 5L 5.2 and 5.3	POWER (32-bit and 64-bit)	
Microsoft Windows 2000, Windows XP, Windows 2003 Server	X86 (32-bit and 64-bit)	
MontaVista Linux CGE 4.0	X86 (32-bit and 64-bit)	
Red Hat Enterprise Linux 3 and 4	X86 (32-bit and 64-bit) Itanium2 (64-bit)	
Sun Solaris 8, 9, 10	Sparc (32-bit and 64-bit)	
Sun Solaris 10	x86 on AMD Opteron (32-bit*/64-bit)	
SUSE Linux Enterprise Server 9, 10	X86 (32-bit and 64-bit)	
	Itanium2 (64-bit)	

Oracle Database 10g and TimesTen

Complementary Database Strengths

Database Characteristic	Oracle Database 10 <i>g</i>	Oracle TimesTen In-Memory Database
Data Model	Relational – SQL	Relational – SQL
Target Applications	All	OLTP, some DSS
Optimization	Disk-centric	Memory-centric
Typical Deployment	Database Tier	Application Tier
Architecture	Client / Server	Direct Data Access
Response Time	Milliseconds	Microseconds
Data Capacity	Tens of Terabytes	Tens of Gigabytes
Scalability	Unlimited SMP/Cluster	Good SMP

Oracle TimesTen + Oracle Database

End-to-End Data Management

1. Instantly Responsive





2. Tightly Integrated



3. Highly Scalable

Summary

- Oracle offers industry-unique in-memory technology to enable Real-time business
- Proven technology with thousands of deployed customers
- Oracle TimesTen
 - Offers real-time performance for enterprise and embedded applications
 - Provides high availability in the application tier
 - Can run stand-alone as the database of record
 - Extends Oracle Database to improve application performance
 - Provides strong compatibility and interoperability with Oracle Database
 - Offers predictable response-time where microseconds matter!

Oracle TimesTen Customer Use Cases



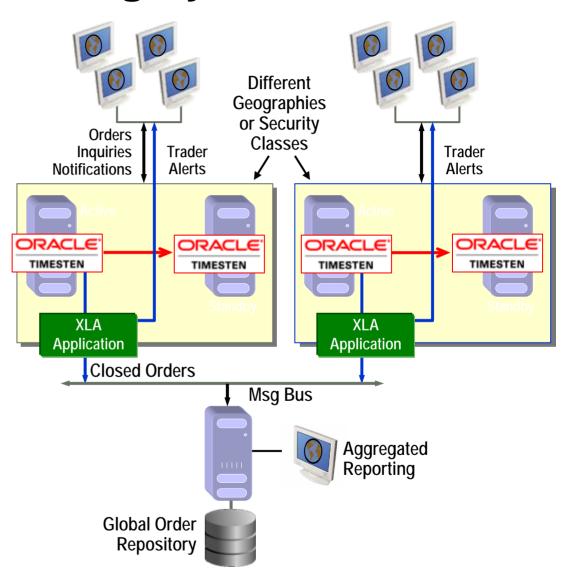
Fixed Income Trading System

TimesTen Usage

- Order processing
- Event publishing

TimesTen Values

- Fast order execution
- Trader alerting



Fast, On-Target Customer Service

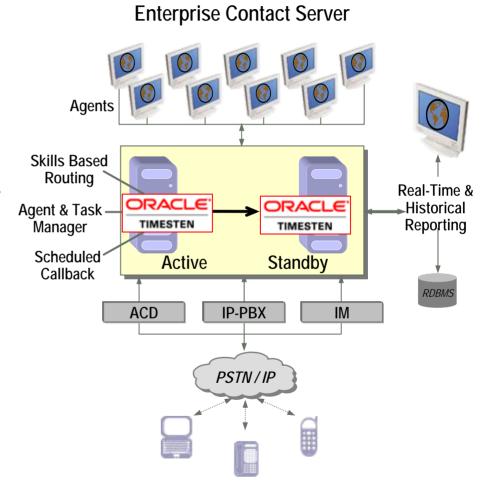
Leading Call Center Solution Vendor

TimesTen Usage

- Reference data lookups
- Routing calls to agents
- State management (case & agent status)
- Real-time reporting (call center monitoring)

TimesTen Values

- Instant, accurate matches
- High throughput per server
- High availability



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