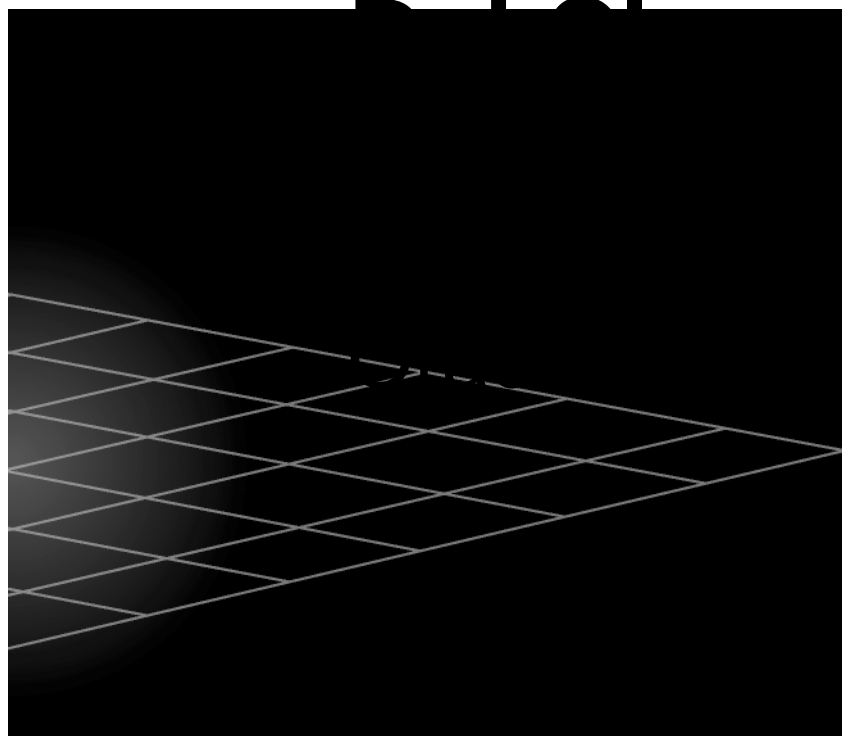
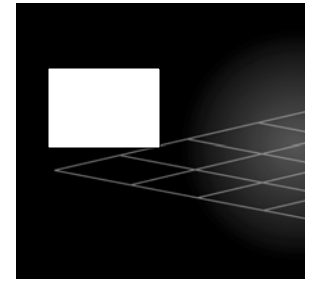
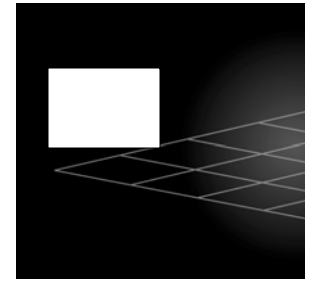


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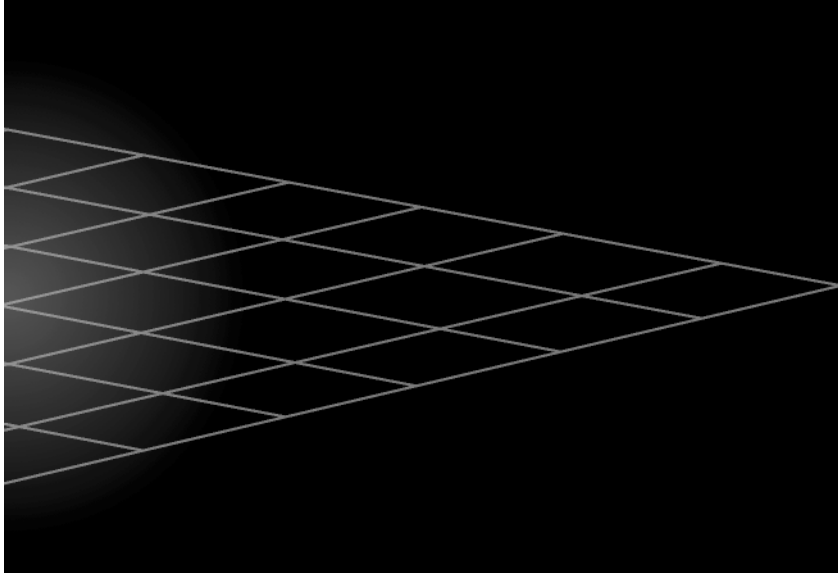


Development
Technologies Division
Corporation



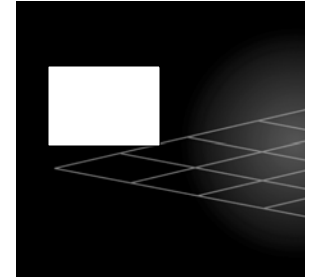
ORACLE®
APPLICATION SERVER

10^g

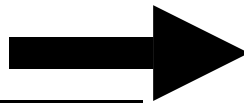


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Oracle Strategy for IT

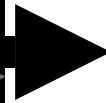


Monolithic
Applications



Responsive Software
Architecture

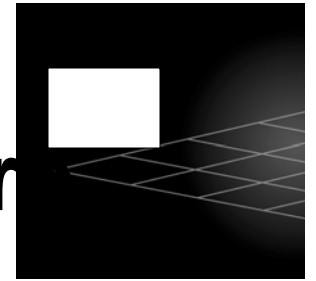
Isolated
Information



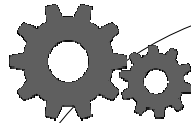
Enterprise Grid
Computing

ORACLE®

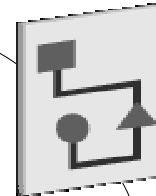
Responsive Software Architecture



**Deliver New
Services**



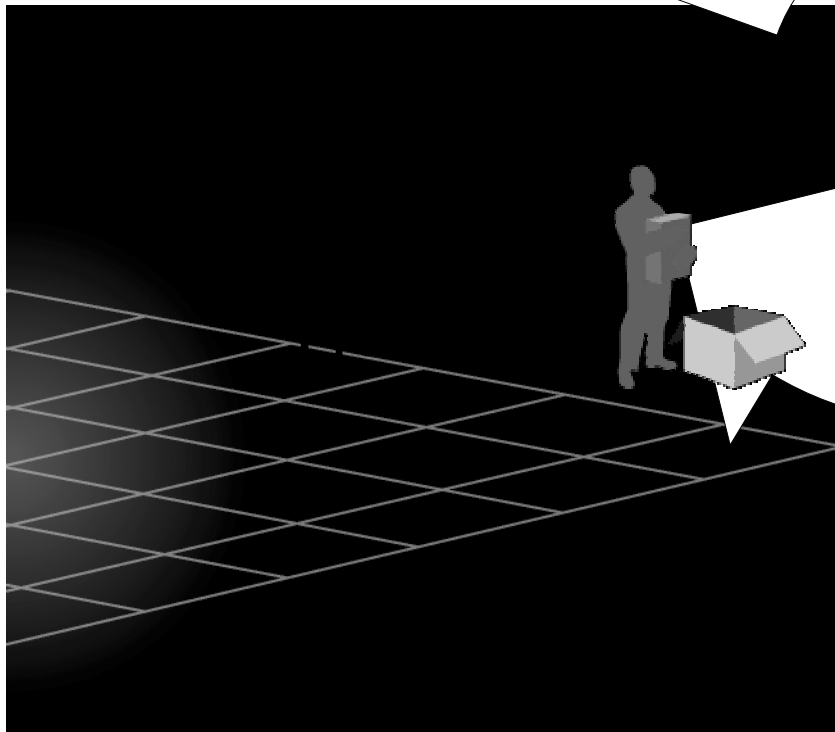
**Integrate &
Optimize Your
Processes**



**Unify Your
Web Presence**



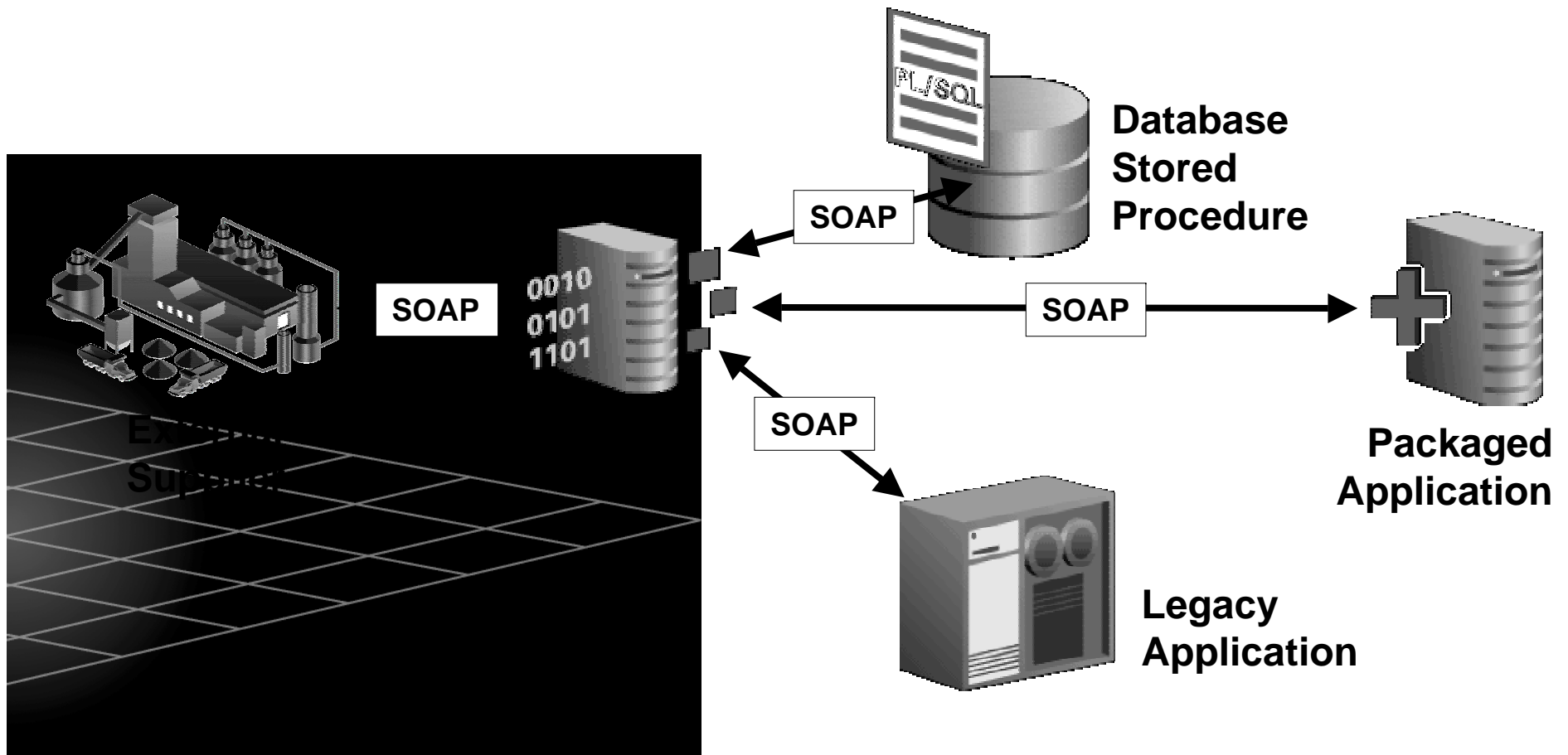
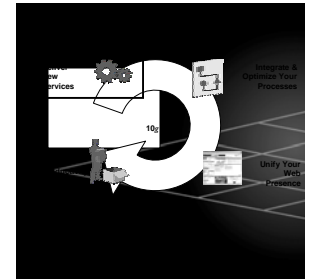
10g



ORACLE®

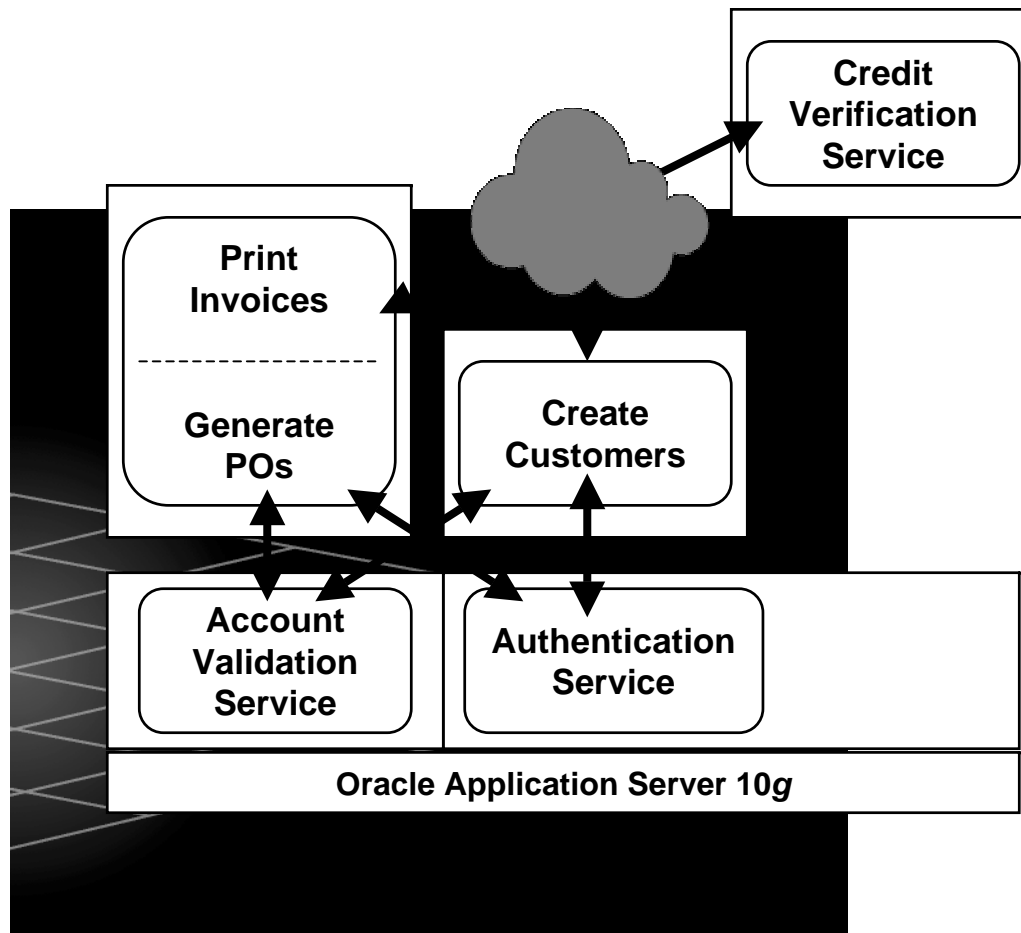
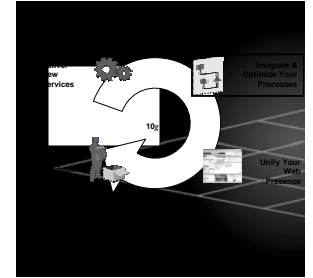
Leverage Existing Investments

Service-enable IT Assets



Service Oriented Architectures

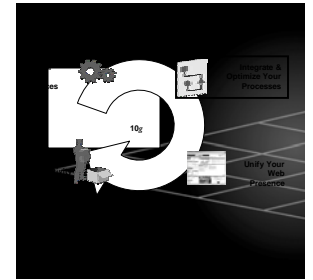
Lower Development Costs, Improve Flexibility



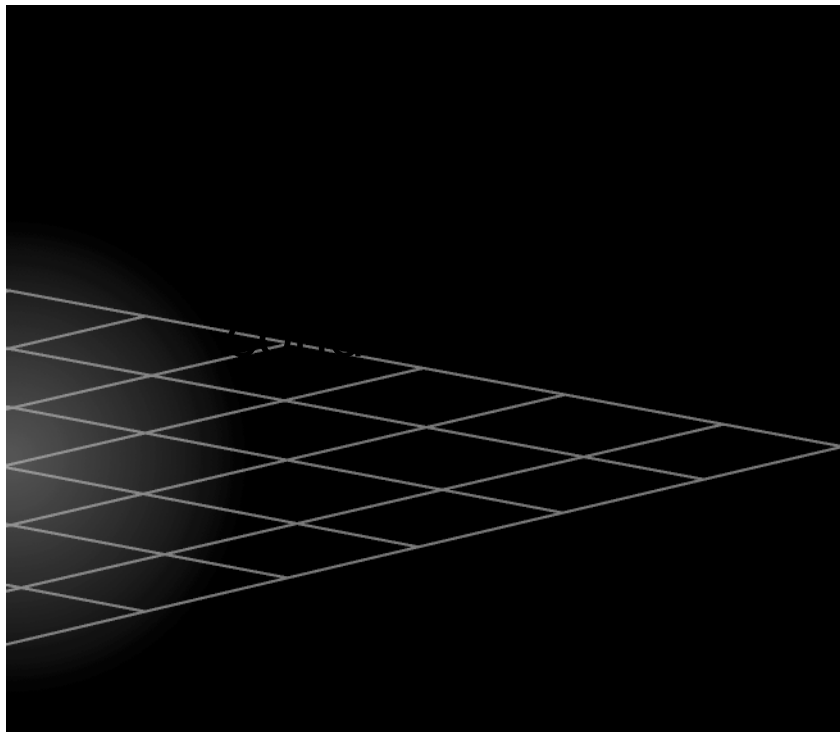
- Build applications from modular business services
- Standardized interfaces for reuse & interoperability
- Different presentations can be easily added to any service

Business Process Management

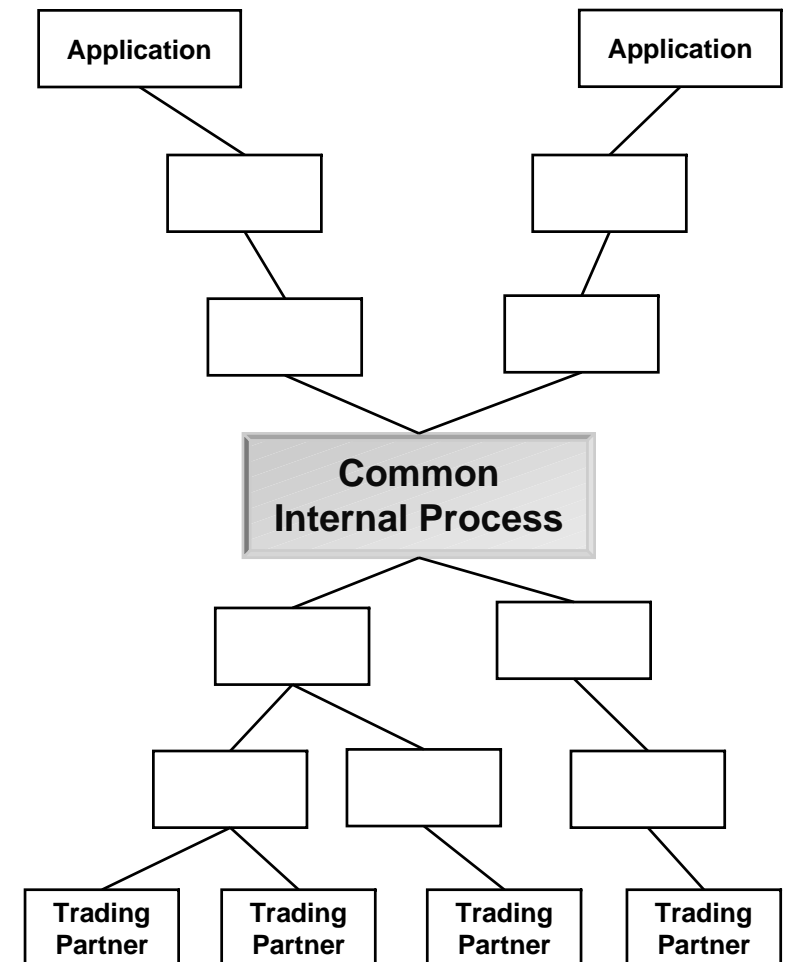
Standardize Processes for Reuse



- Model processes quickly
 - Simple event handling

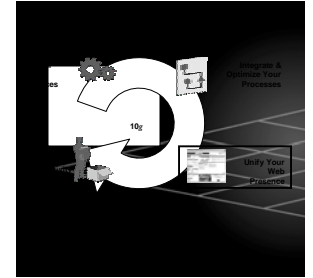


tions
esses
as

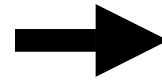


Unified Web Presence

Reduce Management and Development Costs

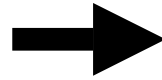


- Multiple separate employee, customer, partner sites

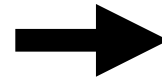


- Single portal framework

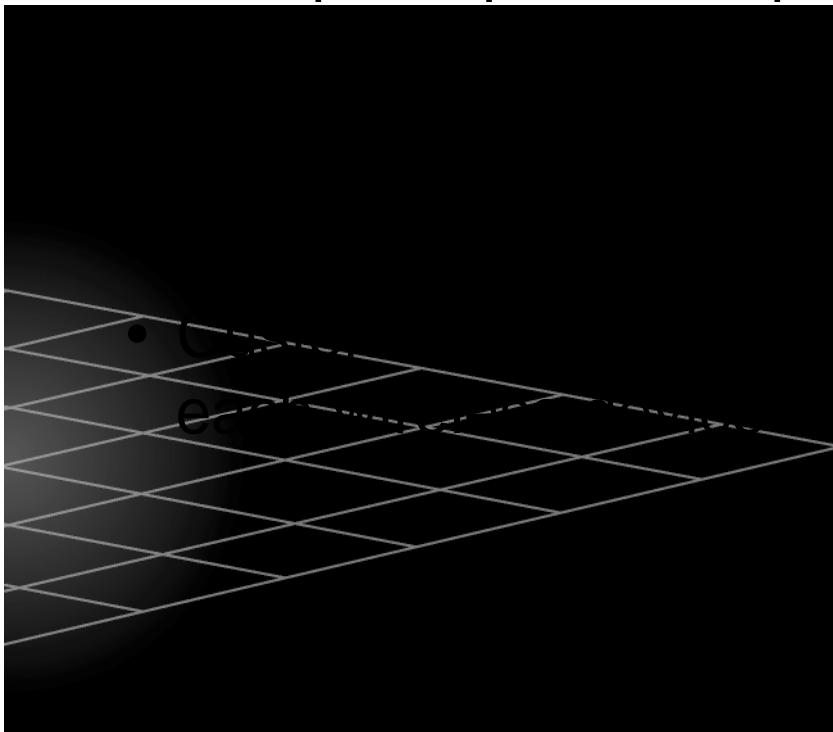
store



- Centralized identity management

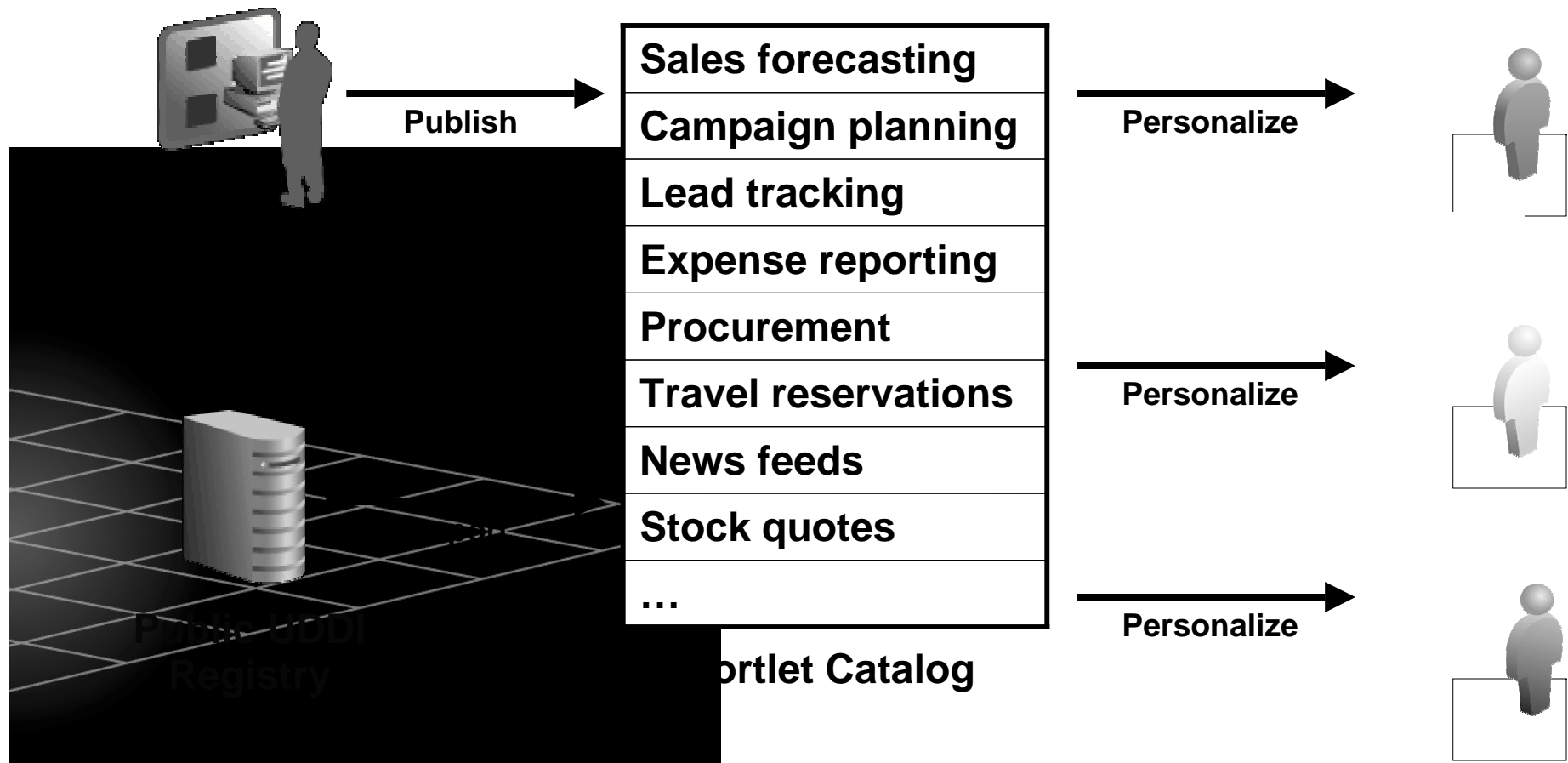
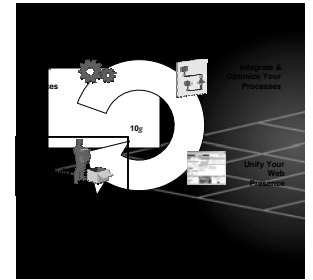


- Single wireless framework



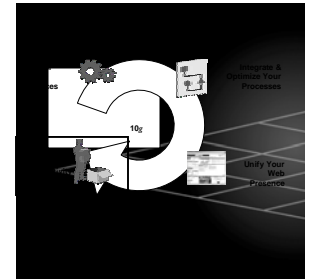
Publish Services as Portlets

Allow Users to Interact with Web Services

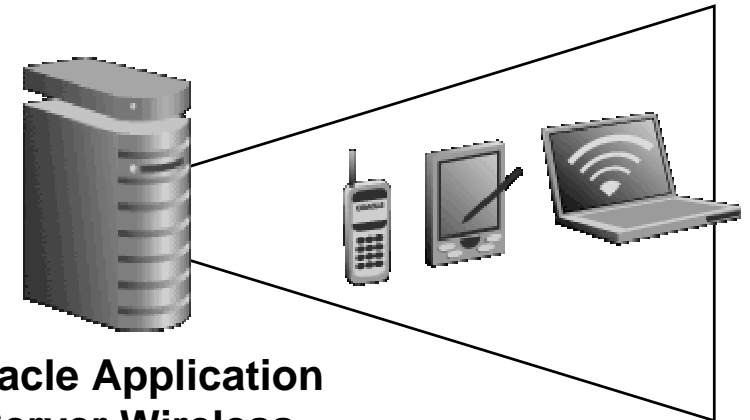
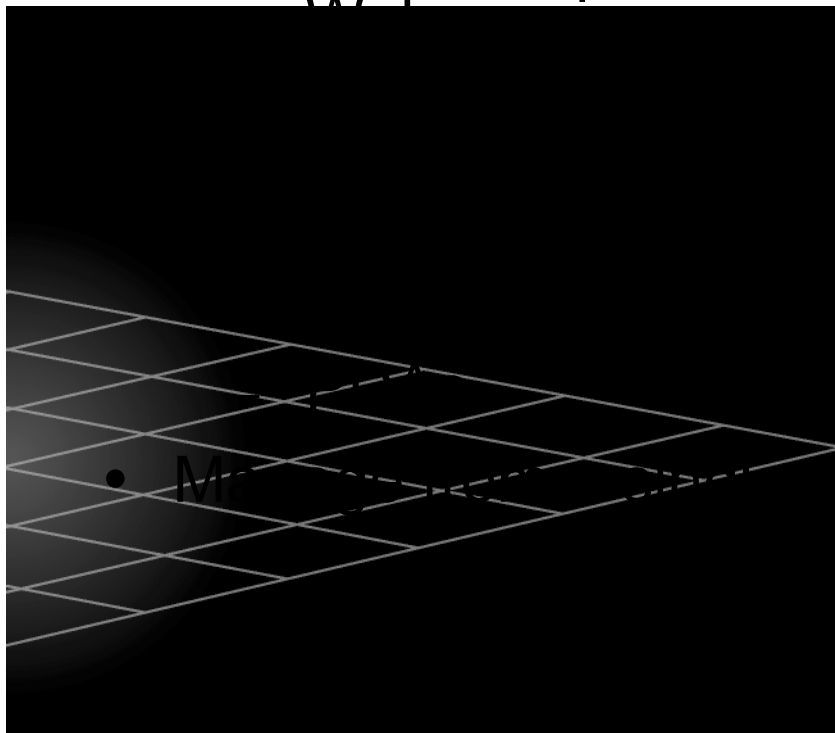


Multi-Channel Delivery

Reduce Cost of Managing Wireless Devices



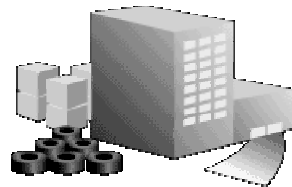
- Develop mobile applications once
 - Multi-channel XML



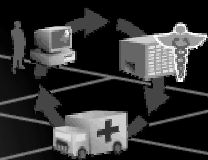
**Oracle Application
Server Wireless**

Solution: Simplify

With a Standards-Based Integration Platform



Suppliers



Exchange

**Web Services
Integration**

**B2B
Integration**

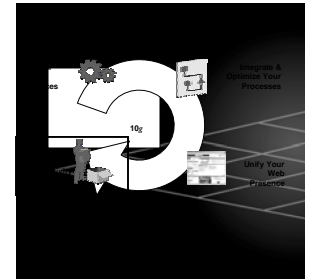
Business Process Management



**Data
Integration**

**Application
Integration**

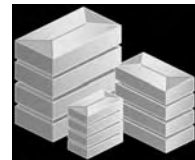
AS 10^g Integration



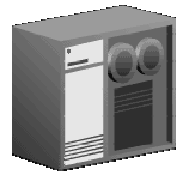
Any Database



Web Services



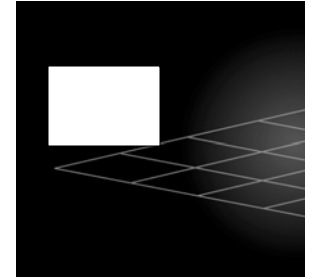
Applications



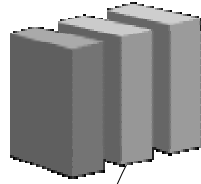
Legacy Systems

ORACLE®

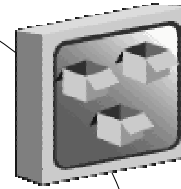
Enterprise Grid Computing



**Virtualize
and Pool
Resources**



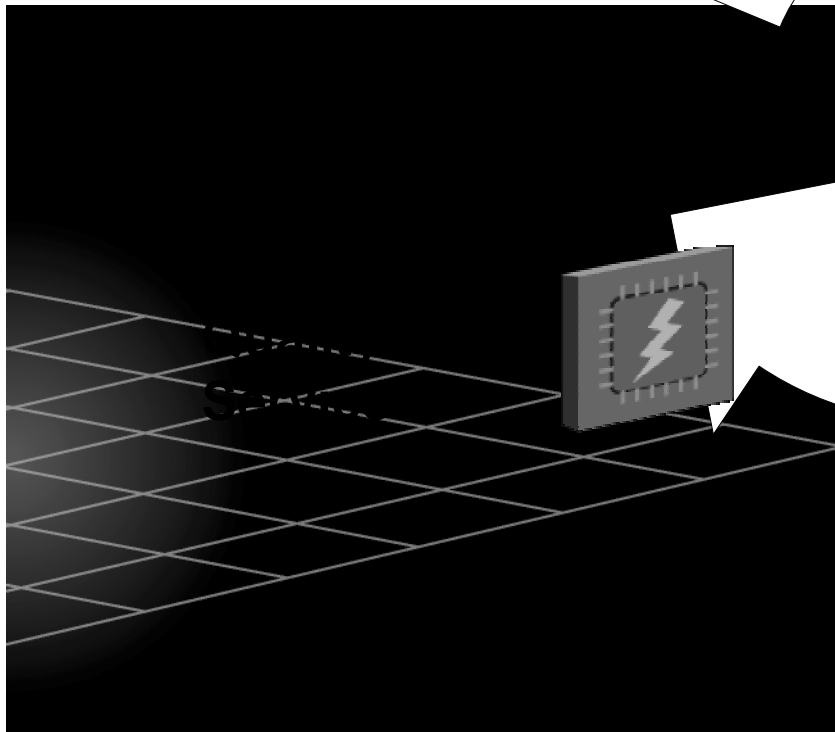
**Automate
Software & User
Provisioning**



**Manage
Application
Service Levels**

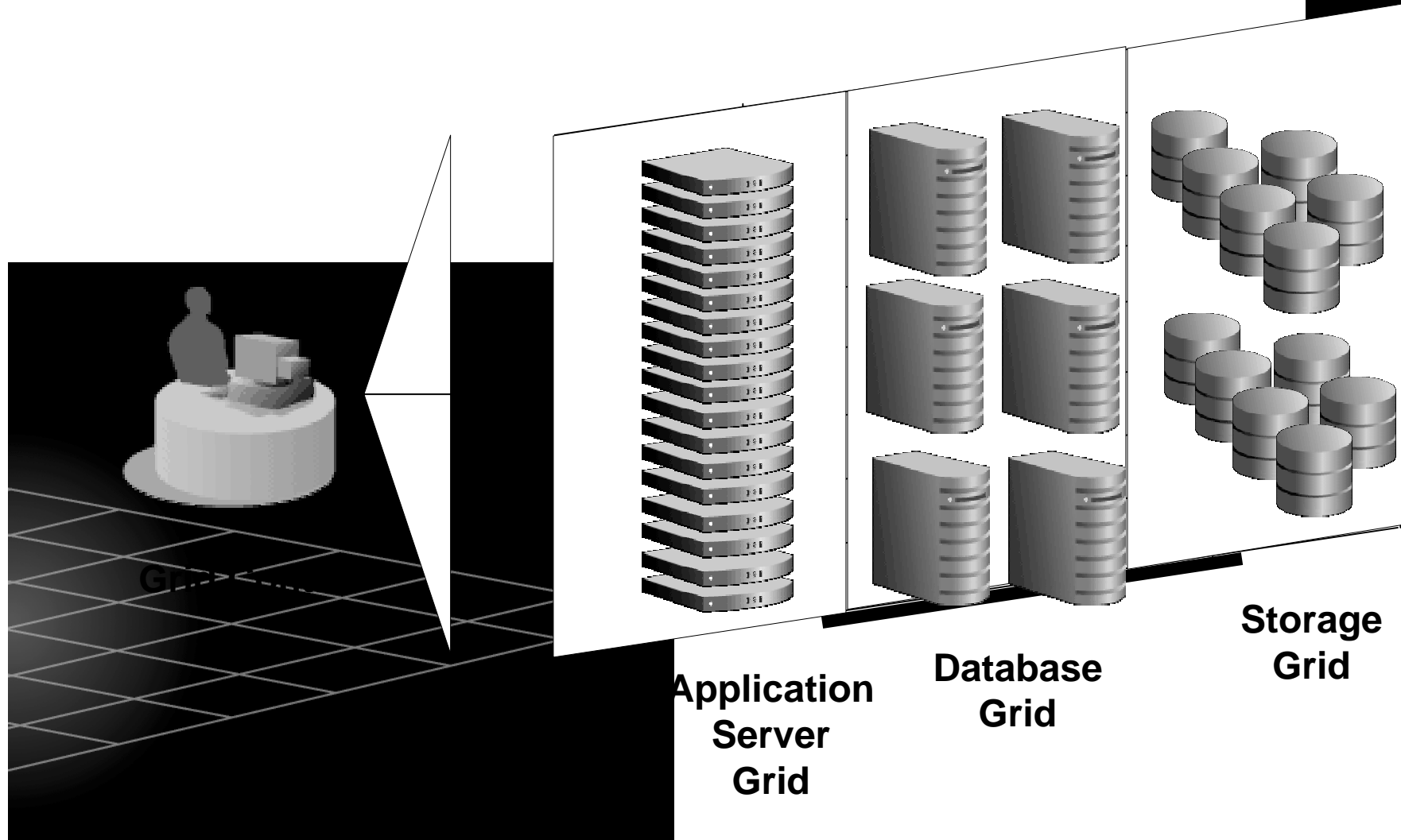
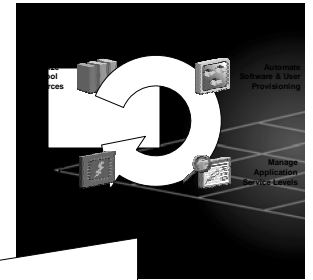


10g



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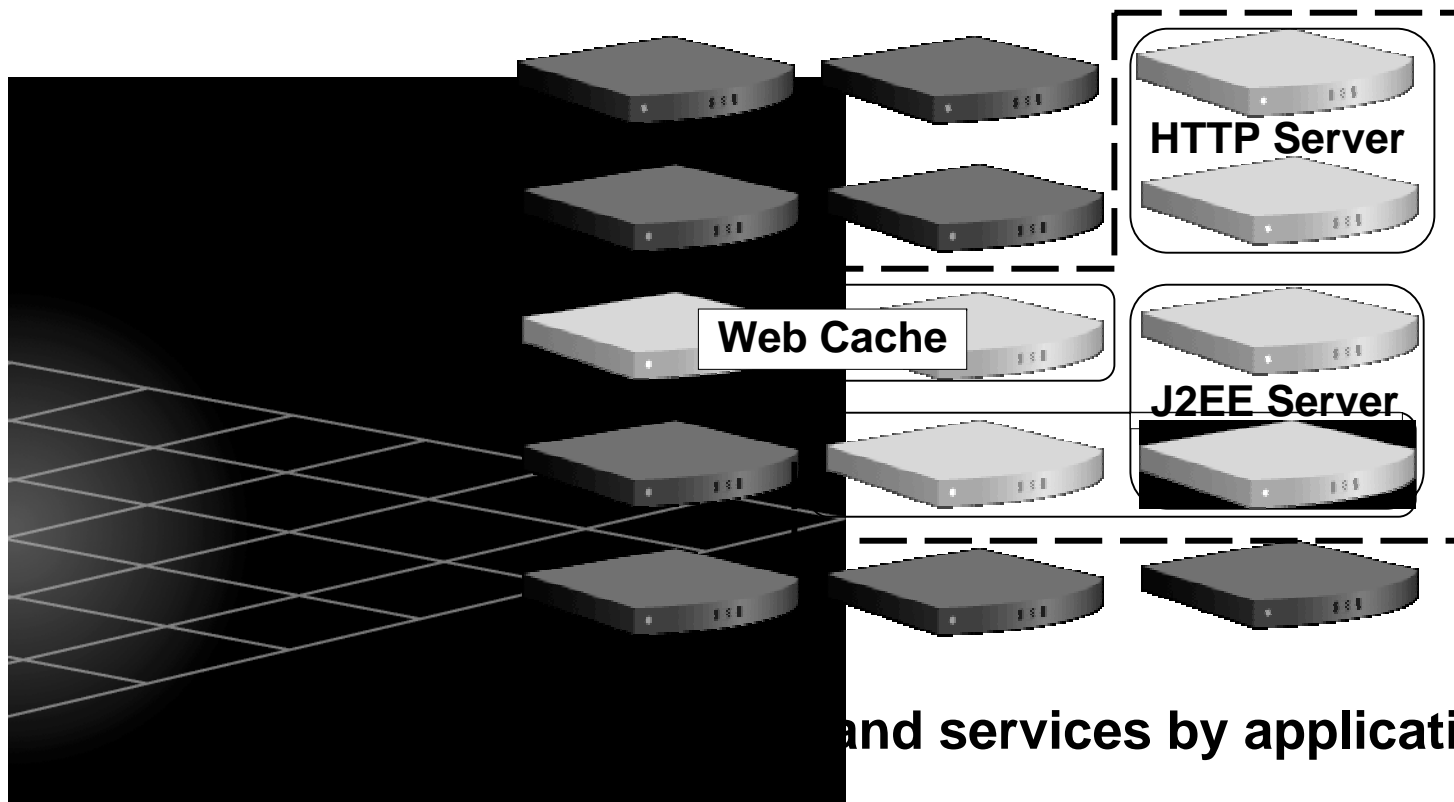
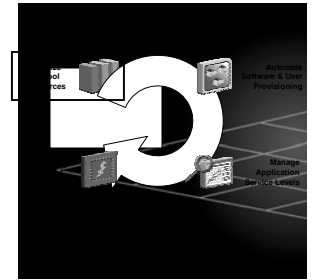
The Grid



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Middleware Services

On Low-Cost Heterogeneous Hardware

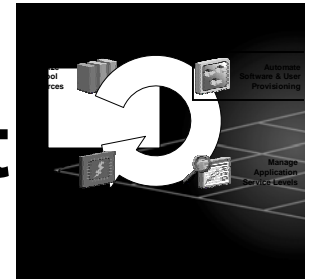


and services by application

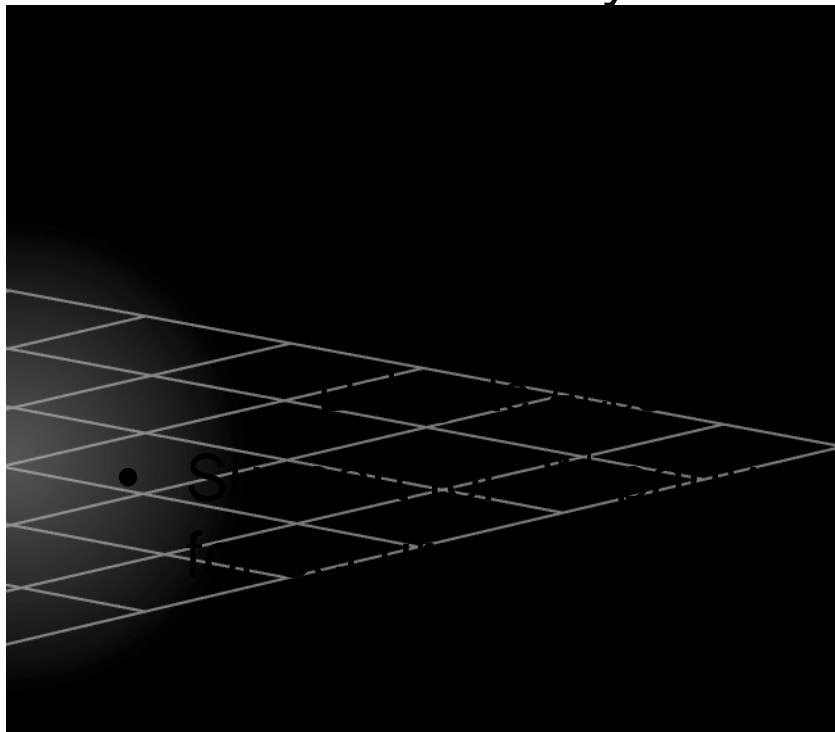
ORACLE®

Centralized Identity Management

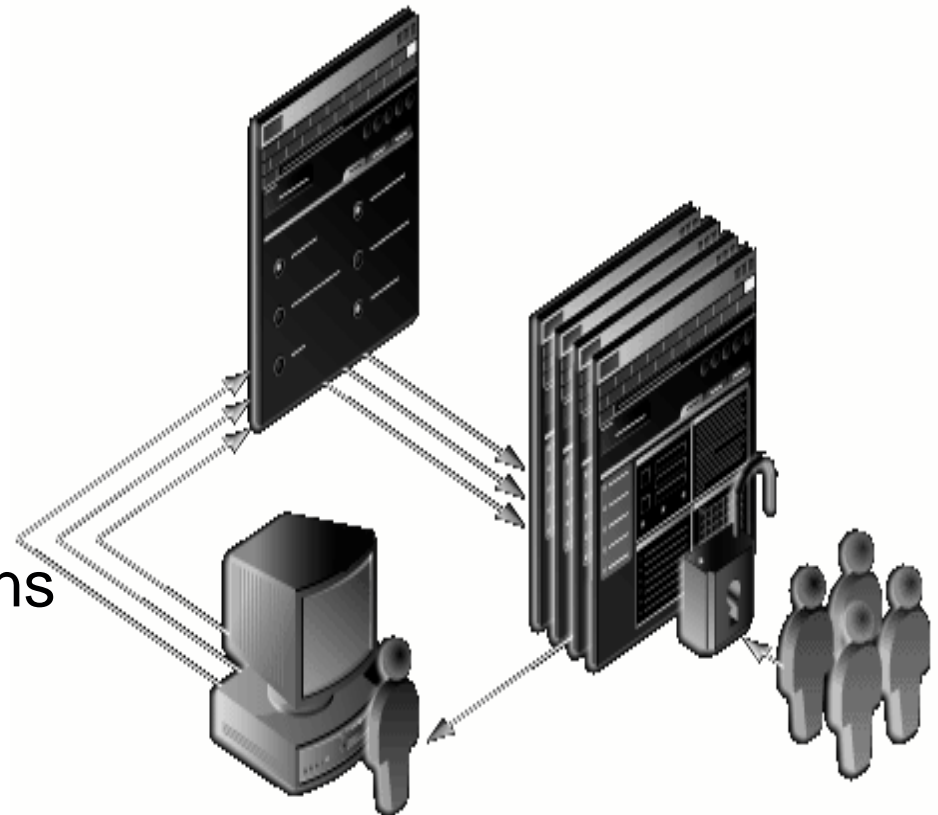
Ensure Security While Lowering Cost



- Secure centralized access across entire system



Control
Solutions
Legacy



ORACLE®

Single Sign-On

Reduce Management Costs; Improve Productivity



Sign In

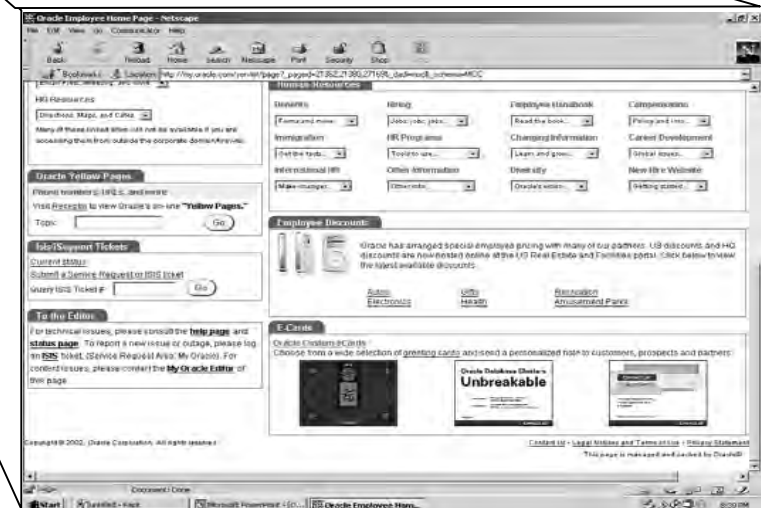
Sign in to customize My Oracle content!

Username

Password

☐ Remember Me?

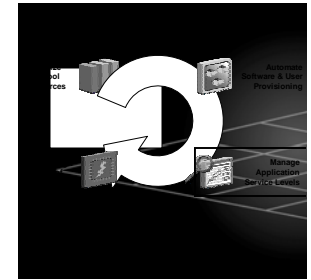
It's free and easy--[Sign up now!](#) [Lost password?](#)



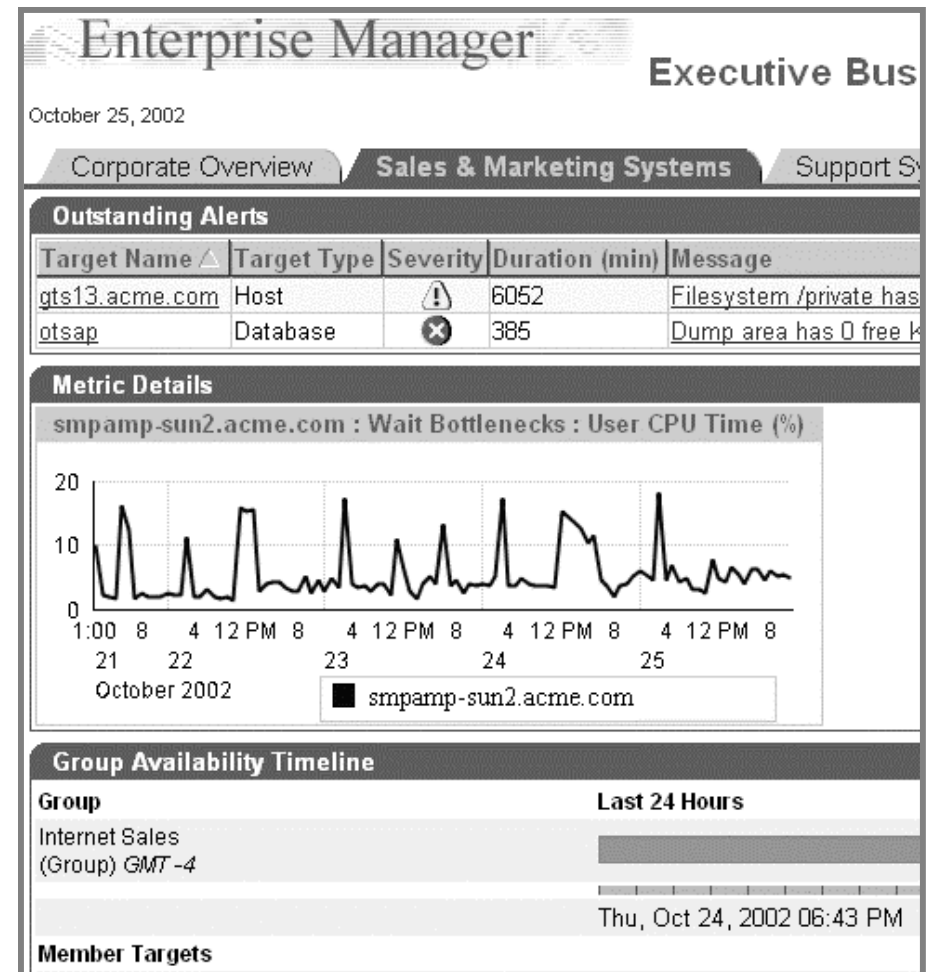
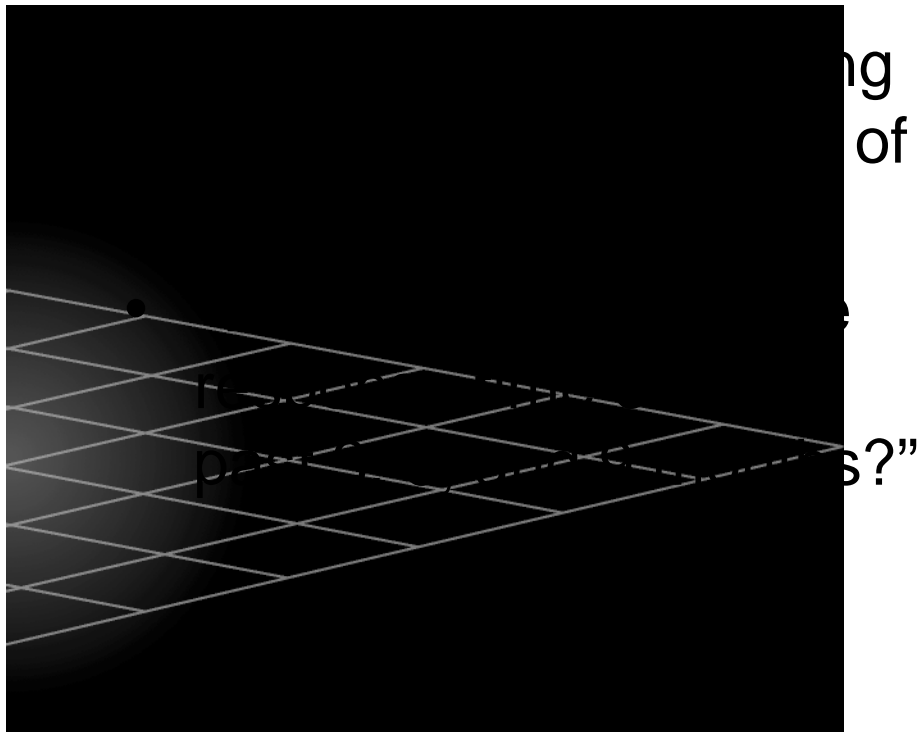
ORACLE®

Performance Monitoring

Diagnostics and Tuning

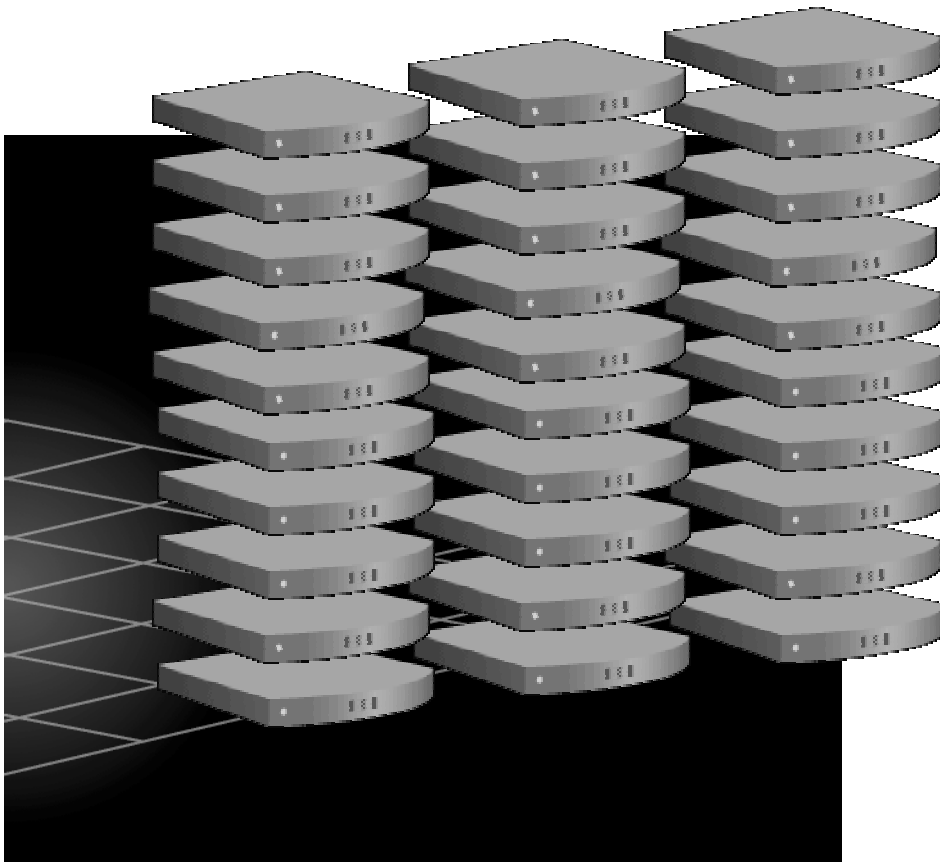
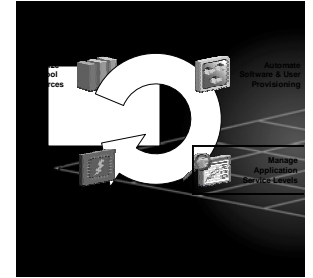


Monitor and analyze performance:



Policy-Based Workload Mgmt

Ensure High Quality of Service



Workload Manager

Dispatcher & Scheduler

Distribute workloads based on application-specific policies

Policy Manager

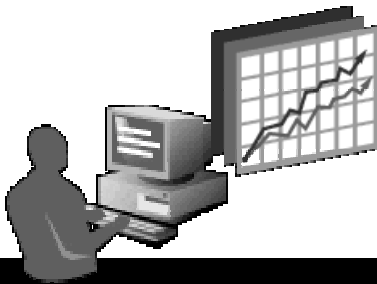
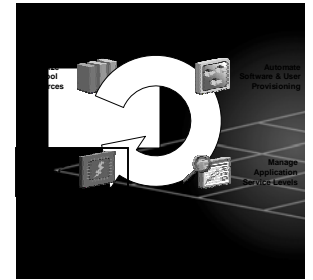
Stores application-specific policies

Resource Manager

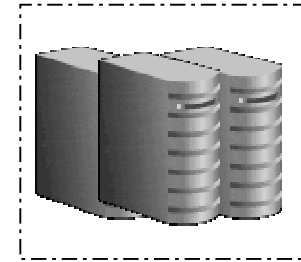
Manages resource availability/status

10^g Capacity-on-Demand

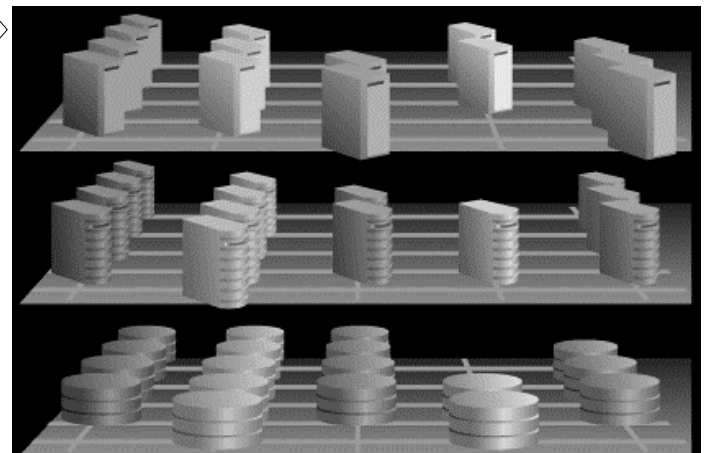
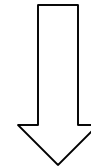
Automated Scale Out



- 1 Load increase identified -- additional resources required
- 2 Systems chosen for deployment from available hardware
- 3 New servers added to application group



New Servers



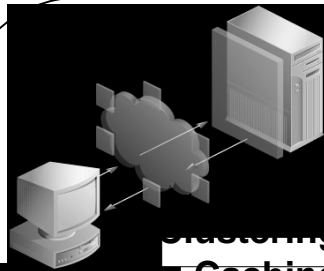
ORACLE®

Oracle Application Server 10^g

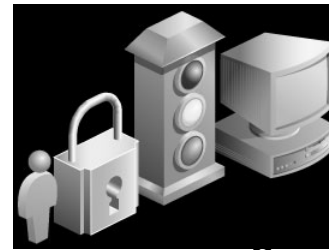
Integrated Middleware Platform



Any Data Source



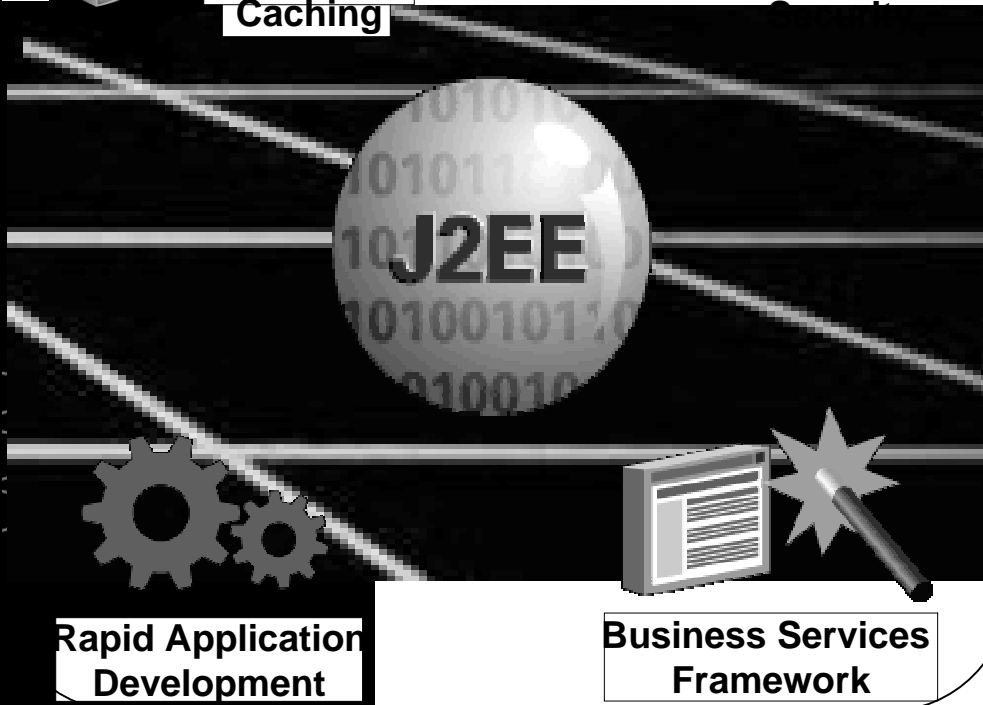
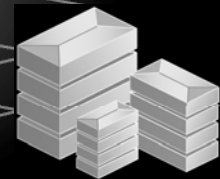
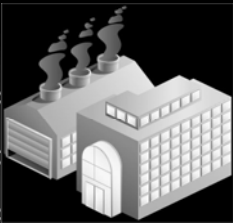
Clustering & Caching



Content Management

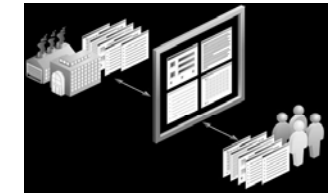
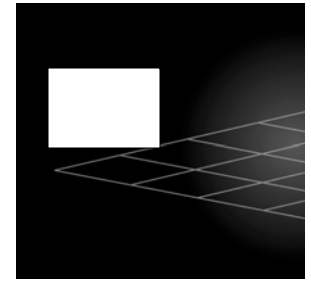


B2B Integration



Rapid Application Development

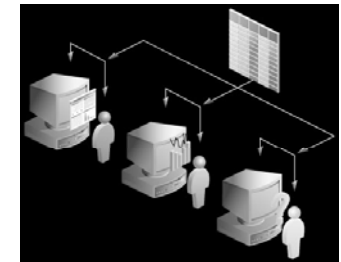
Business Services Framework



Enterprise Portal



Wireless & Mobile



Business Intelligence

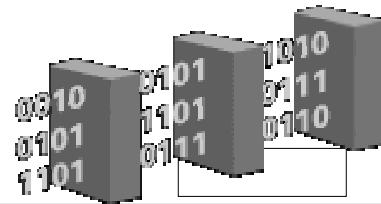
ORACLE

Oracle Developer Suite 10^g

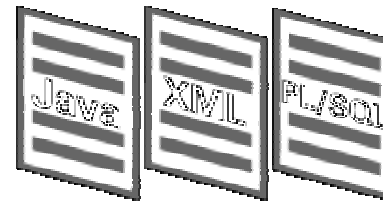
Integrated Development Platform



JDeveloper



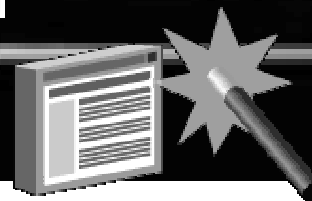
Open Standards-Based



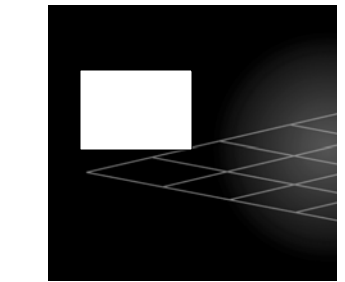
Application Development Framework



Rapid Application Development



Warehouse Builder



Reports Developer



Discoverer

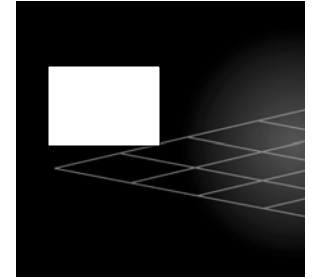


BI Beans

ORACLE®

Oracle Application Server 10^g

Lower Your Costs, Increase Your Flexibility



- Responsive Software Architecture

Deliver new services faster

Use existing assets to optimize your business

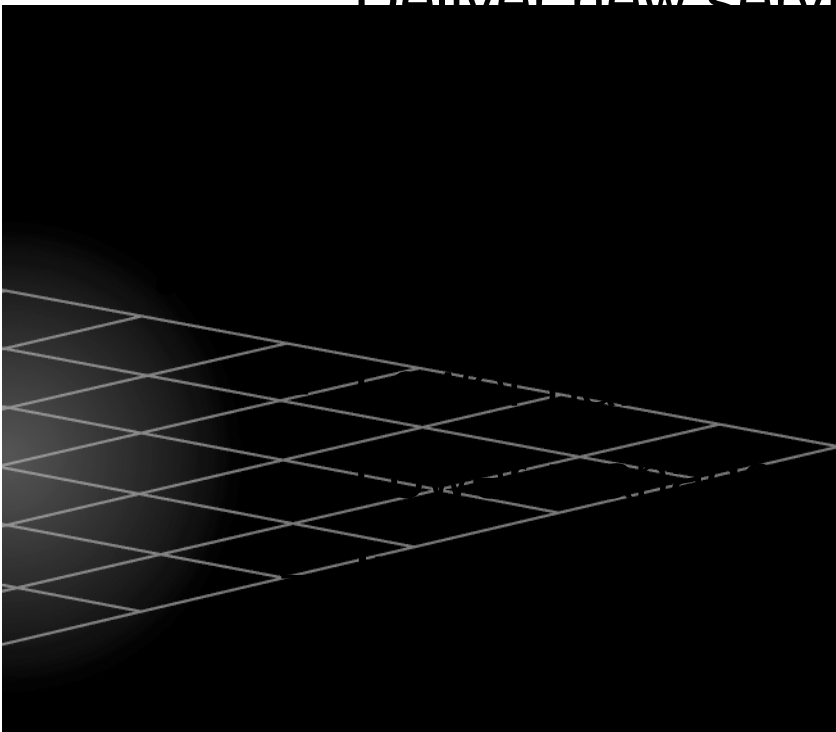
Actively to improve productivity

Computing

costs

ent costs

f service



ORACLE®